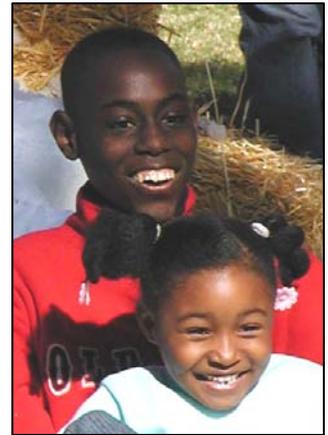


environmental scan summary



Environmental Scan Summary

INTRODUCTION

The City of Temecula is facilitating a community-based planning process to develop the Youth Master Plan (YMP), a comprehensive and holistic plan to address the broadest possible range of needs and interests of Temecula’s youth. This Environmental Scan Summary presents the outcomes of the first phase of the planning process, the objectives of which were to identify assets, challenges and opportunities related to youth development in the City of Temecula. To generate this information, the City and its strategic planning consulting team—Moore, Iacofano, Goltsman, Inc. (MIG)—conducted a variety of community outreach activities involving youth, parents, educators, community organizations, policymakers, businesses, and many other stakeholders. This summary outlines the major themes that emerged from the environmental scan activities and sets the foundation for the development of a strategic framework for the YMP.

Project Overview

Located at the southern-most end of Riverside County, the City of Temecula offers a relatively affordable, safe, and family-friendly environment to live, work, and play, which has been a major draw for new residents from all areas of Southern California and beyond. Since its incorporation in 1989, the city’s population has grown by over 350% and now stands at 97,935 residents.

In an effort to preserve and enhance the family-friendly nature of the community, the City Council, in partnership with the Board of Directors of the Temecula Valley Unified School District (TVUSD), charged the Community Services District with developing a community-based plan focused on Temecula’s youth. The Youth Master Plan will serve as the community’s strategic plan to address a broad range of social, educational, health, recreational, creative, and developmental needs of Temecula’s youth and teens. Such a broad scope necessarily requires community-wide involvement and partnerships with public, private and nonprofit organizations who serve Temecula’s youth and families. Most importantly, the planning process requires involving youth of all backgrounds and interests to best understand their needs and to generate creative ideas for youth-oriented programs, services and facilities.

Strategic Planning Process

The ten-month strategic planning process has three phases (see **Appendix A** for a graphic representation of the strategic planning process):

- **Phase One: Environmental Scan** (February through June 2007)
 - Develop a baseline of information and input to assess the current state of Temecula’s youth and the “environment” in which they live, learn, work and play.
- **Phase Two: Plan Development** (August through September 2007)
 - Utilize the findings from the environmental scan phase to build the strategic framework for the plan including the community’s vision, values, goals, and strategic directions.
- **Phase Three: Plan Approval** (October through November 2007)
 - Prepare the Draft and Final versions of the YMP, which include detailed strategies, actions, timelines, responsibilities, and resource needs.

Environmental Scan Activities

During the environmental scan phase, the project team solicited input through a broad range of activities. The Planning Team consisted of Community Services District staff, other City staff and MIG project team members. The planning team met regularly to coordinate the planning process and environmental scan activities. The environmental scan phase included the following activities:

- A **Youth Advisory Committee** representing youth from a variety of backgrounds and experiences formed and met to identify the outcomes they desired from the YMP, as well as review and respond to emerging themes from the environmental scan phase.
- A **Steering Committee** comprised of Temecula’s civic leaders, representatives from youth-serving organizations, educators, public safety officers, and other stakeholders formed and met to identify the outcomes they desired from the YMP, as well as review and respond to emerging themes from the environmental scan phase. The Youth Advisory Committee and Steering Committee first convened in a joint meeting, and both committees will work together and separately to continue to guide the planning process.
- Five (5) **focus groups** of diverse Temecula youth met with members of the project team to share their perspectives about assets, challenges and opportunities for positive youth development in Temecula. Participants included youth from Temecula Valley High School, Rancho Vista School, SAFE, and the Teen Council.

- A total of nine (9) **focus groups** of youth-serving organizations met with a project team member to share their organizations’ perspectives and experiences about assets, challenges and opportunities for positive youth development in Temecula. Participants included members of social service organizations, after school care providers, the faith community, educators from the public and private sector, law enforcement, the business community, parenting organizations, and the arts community.
- The MIG project team conducted a total of eleven (11) **stakeholder interviews** with key civic leaders to learn their perspectives about assets, challenges and opportunities for positive youth development in Temecula. Participants included members of the City Council, Board of Directors of TVUSD, executive management from these agencies, and select business leaders in the community.
- A **Community Workshop** involved over 200 youth and adults from throughout the community to learn about the purpose of the YMP and provide their visions and perspectives of assets and challenges for the future of Temecula’s youth. The workshop provided opportunities for youth and adults to provide their feedback within peer groups as well as combined groups, to better understand the similarities and differences between generational perspectives, all building towards development of a shared, community-wide vision.
- A total of 753 youth and 338 adults completed a **community questionnaire** that probed the community’s opinion about assets, challenges and opportunities for positive youth development in Temecula. The two versions of the questionnaire—one for youth, and one for adults—were made available via the Internet or through a paper version distributed throughout the community. The raw data was compiled and organized to assess trends.

To support the key findings from the Environmental Scan activities, data from the community questionnaire and a study from Temecula Valley Unified School District, called “California Health Kids,” has been included in this summary throughout. This data is graphically represented in bar charts and quotes in the following sections.

This summary is organized into three main sections:

Section I:

The first section of this summary identifies the community assets and challenges faced by Temecula’s youth that were identified through the Environmental Scan activities. This section also describes the differences in responses by youth and adults.

Section II:

Opportunities that should be considered as we plan for Temecula’s youth are described in this section.

Section III:

The third section of this summary focuses on the areas of strategic action that will be further developed in the Youth Master Plan.

I. ASSESSING TEMECULA'S YOUTH AND THE COMMUNITY

The input of the Youth Advisory Committee, Steering Committee, focus groups, stakeholders, Community Workshop, and questionnaires were integral to the collection of information about the “environment” of today’s youth in Temecula. Participants in these activities discussed the positive qualities of Temecula’s youth environment, as well as opportunities for change.

Community Assets

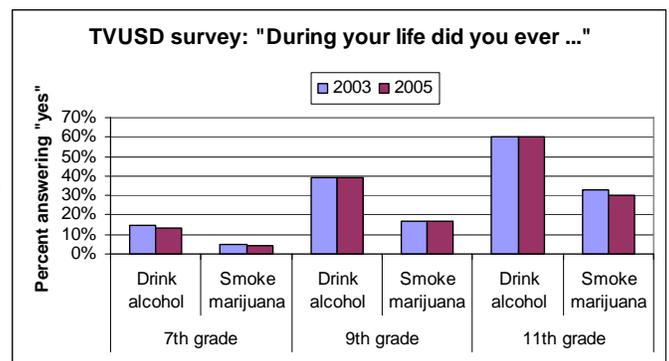
During the Environmental Scan activities, community members expressed the elements and qualities that make Temecula a great place to live for people of all ages. Participants appreciate Temecula’s community, places, programs and services, and government and community leadership, all of which make the city a family-oriented, safe, clean place with a small-town feel that residents love. Responses included everything from the benefits of a forward-thinking, action-oriented City Council to the beauty of local natural resources to the value of knowing your neighbors. Participants were particularly proud that the community cares about its youth and is dedicated to providing for the success of youth today and into the future.

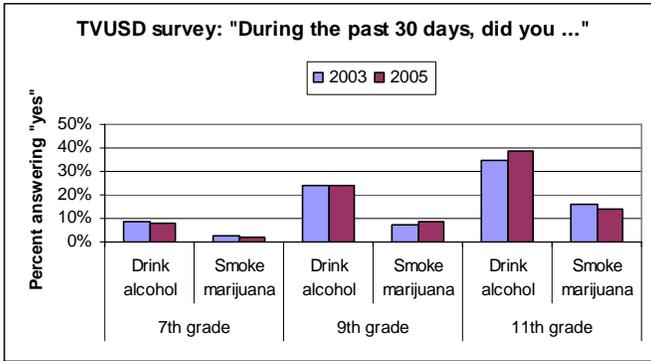
Challenges for Temecula’s Youth

Despite all the assets held by Temecula and its community, there are also many areas for improvement, particularly in providing for the health, safety, and well-being of the community’s youth and teen population both today and into the future. The following list of major concerns and issues for Temecula’s youth were arrived at through analysis of community input, assessing which issues were discussed most often and which were most often identified as major priorities.

The following four issues were identified by youth and adult participants as the most significant and of greatest priority: Unless otherwise referenced, the graphs and tables represent information gathered through the opinion questionnaire, meant merely to gauge opinion and not to collect statistical information.

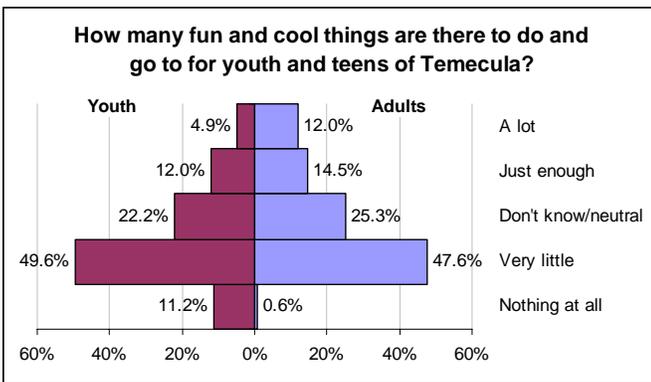
Drugs and Alcohol – In every method of input and from both youth and adult populations, drug and alcohol use were identified as top challenge for Temecula’s youth. Drugs and alcohol were most often mentioned by youth and adults when asking about the challenges facing Temecula’s youth today, but were also frequently discussed when answering other questions. For instance, a small number of youth cited drug use as a reason they no longer play organized sports. A number of youth requested places





to drink and do drugs when discussing facilities needed in Temecula. Both youth and adult participants identified a need for youth-specific rehabilitation centers, intervention programs, and preventative programs for substance abuse.

In 2005, 39 percent of 11th graders in Temecula Valley Unified School District said they had been "very drunk or sick after drinking," and 27 percent said had been "high from using drugs." Nearly a quarter (23 percent) of 11th graders said that in the past 30 days they had drunk "5 drinks in a couple of hours."



Boredom, lack of things to do – Youth and adult participants also rated very highly a problem with a lack of things to do and places to go for youth and teens. Some participants identified particular types of things and places needed by the city (e.g. “places to go for young people aged 18-20,” “places for teens to play music”), while many identified a general lack of activities and locations. More specifically, many participants (particularly adult participants) requested organized activities that would not only keep teens entertained, but also have some educational or personal development aspect,

such as job training, community service, or casual courses in subjects such as auto repair or cooking. Adult participants also identified a need for “hang-outs” that are safe and supervised.

Youth participants often requested places they could socialize and listen to music or play games without feeling like they were being watched too closely by adult or public safety supervision.

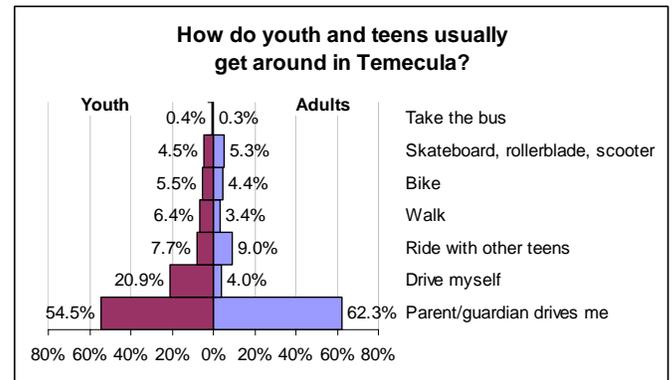
When asked what types of recreation and activity facilities they want:

- ***32.8% of youth responses were for sports facilities;***
- ***31.9% of their responses were for entertainment facilities;***
- ***11.8% of their responses were for places to “party” and socialize.***

Peer pressure – Peer pressure, pressure to fit in, or treatment from other youth that lowers self-esteem were all identified as a major problem for Temecula’s youth and teens. Whether encouraging young people to engage in destructive behavior (such as drugs, alcohol, violence, gang membership, or doing poorly in school) or simply activities they would not normally participate in, or making young people feel less worthy, “uncool,” or unwanted, pressure amongst peers is a major challenge in young people’s everyday lives and long-term personal development. When asked

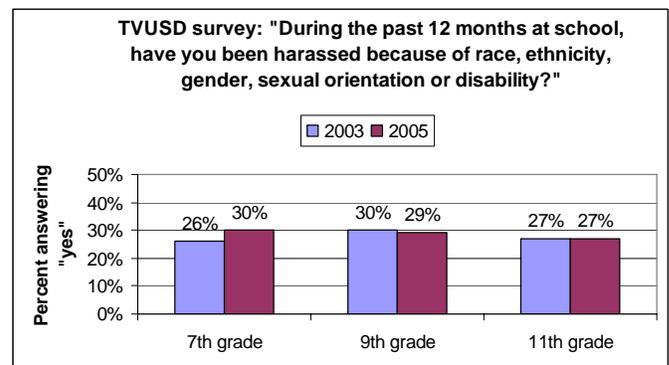
what their “biggest personal issue” is, youth rated social dynamics and problems with friends as third highest.

Transportation – Temecula’s youth and teen populations also face a shortage of transportation options in getting to activities and places around the city. A majority of youth and adults identified rides from parents/guardians as the primary mode of transportation for youth, with other car-related options coming in second and third. Virtually no one identified the bus as a primary mode of transportation for youth, and only a small amount said youth use bikes, skateboards, or scooters or walk to where they need to go. Many participants predicted that, without better ways for youth and teens to get there, planned activities or youth-oriented facilities might not make an impact.



Other issues – The community also identified a number of other issues challenging Temecula’s young people.

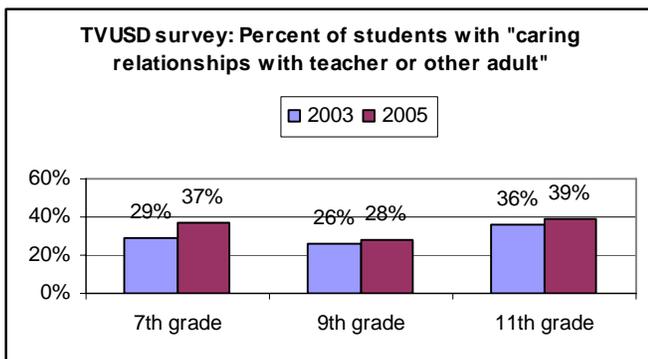
- **Bullying or violence from other youth and teens** – While almost 70 percent of youth and adult participants agreed that they feel Temecula is a safe place for youth and teens, many identified racial and other discrimination and general youth violence as major challenges for the city’s young people.



- **Job opportunities/training and Planning for life after high school** – Many youth identified a lack of services and support for post-high school options, whether heading on to higher education or entering the job market. “Planning for life after high school” was in the top ten responses for “What are the top two issues facing youth and teens in Temecula” with both youth and adults. Participants requested more job training and internship options for Temecula’s young people, including technical training, professional aptitude, and job seeking skills such as resume writing and interview skills.

- Public safety enforcement and curfew** – Youth participants frequently expressed their frustrations with the actions of local police officers and with local curfew laws. Many youth expressed a desire for less cop presence and interaction when socializing in public spaces such as parks and many described how they could not even go to evening events, such as movies, without breaking curfew when going home.
- Affordability and Problems with money** – Perhaps in connection with limited local job opportunities for young people, Temecula's young people have trouble affording activities in the area. Youth often requested lower cost/free organized activities and outings, and rated "lack of money" as one of the top ten issues facing youth and teens in Temecula. Adults also recognized this as a problem.

Fewer cops or less interference from cops was the third most-requested youth answer to "What are the top three things that the City of Temecula should do to make the City a better place for youth and teens?" after opening a teen night club and providing more hangouts.



- Difficult relationships between youth and adults** – Many youth participants described their difficulties in forming respectful, understanding, caring relationships with adults in their communities. Whether with police officers, teachers, or even their own parents, Temecula's youth sense a lack of respect both from youth and teens for adults and from adults for youth and teens, and seek better relationships. Youth

participants also thought higher expectations, more responsibility, and more opportunities to meaningfully contribute to their community would help form better relationships between themselves and adults.

"Problems with parents" was in the top ten youth responses about "issues facing youth and teens in Temecula."

A family- or parent-related problem was the fourth highest youth response to "What is your biggest personal issue?"

Differences in Youth and Adult Perspective

Both youth and adult input are important to improving life for Temecula's youth and teens, but it is also important to understand the differences between their opinions, since each group may have different priorities and different ideas of what it means for Temecula's young people to live well.

Top ten issues for Temecula's youth and teens

– For the most part, youth and adult participants focused on the same challenges that face the city's young people, including drugs, alcohol, peer pressure, boredom, and lack of transportation; however, they often ranked them differently. Youth rated drugs and getting good grades more highly than the adults did, while adults ranked boredom and bullying/violence more highly. Youth included problems with parents and lack of money while adults did not; adults included gangs and problems at school while youth did not.

| Youth | Adult |
|--|--|
| 1. Drugs | 1. Nothing to do in their free time |
| 2. Nothing to do in their free time | 2. Drugs |
| 3. Alcohol | 3. Alcohol |
| 4. Peer pressure, or pressure to fit in | 4. Peer pressure, or pressure to fit in |
| 5. Getting good grades | 5. Bullying or violence from other youth and teens |
| 6. No transportation; can't get around easily | 6. No transportation; can't get around easily |
| 7. Bullying or violence from other youth and teens | 7. Getting good grades |
| 8. Problems with parents | 8. Gangs |
| 9. Planning for life after high school | 9. Planning for life after high school |
| 10. Lack of money | 10. Problems at school |

Long-term personal development versus short-term entertainment – Through input from many of the environmental scan activities, it is also clear that adults feel it more important to focus on long-term, personal development-related needs, programs, facilities, and services, while youth tend to focus on short-term, entertainment-related issues. For example, when asked what type of programs and services are most needed by youth and teens in Temecula, the top five responses from adults included job-related activities and help with personal problems, while youth focused more on excursions/trips, extreme sports, dance, and music. Input from focus groups, community workshops, planning team meetings, and other activities also confirm this pattern.

General things the City can do to improve life for youth and teens – In the questionnaire, youth and adults both answered the question “What are the top three things that the City of Temecula should do to make the City a better place for youth and teens?,” where participants could write down any answer they wished. Of the top 20 responses of youth and the top 20 responses of adults, 13 of the requests are the same or similar.

| Youth and Adult Responses to: "What are the top three things that the City of Temecula should do to make the City a better place for youth and teens?" | |
|---|---|
| Adult | Youth |
| 1. Swimming pool | 1. Night clubs/dance clubs |
| 2. Safe hang-outs | 2. More hang-outs |
| 3. Provide more activities/things to do | 3. Fewer cops/less hassling from cops |
| 4. Teen center | 4. More things to do |
| 5. More cops | 5. Sports facilities/programs |
| 6. Music venues | 6. Concerts/concert venues |
| 7. Bowling alley | 7. Shopping |
| 8. Public transit improvements | 8. Ice skating rinks |
| 9. Arts center | 9. Amusement park |
| 10. Lower cost/Affordability improvements | 10. Water park |
| 11. Ice skating rink | 11. Lower cost/free things to do |
| 12. Job opportunities | 12. Bowling alleys |
| 13. Water park | 13. Skate parks |
| 14. Cultural activities | 14. Swimming pools |
| 15. Nighttime activities | 15. Improve safety |
| 16. Counseling services | 16. Organized activities |
| 17. After-school activities | 17. Teen center |
| 18. Job training | 18. Public transit improvements |
| 19. Volunteer opportunities | 19. Special events |
| 20. Safety | 20. Better outreach/advertising of events |

III. OPPORTUNITIES FOR TEMECULA'S YOUTH

Through the Environmental Scan activities, youth and adult participants not only discussed Temecula's challenges and assets for youth and teens, but also ideas for emphasizing the assets and confronting the challenges. Participants identified ideas for programs and services, facilities, and policies that might make Temecula a better place for youth and teens to live, play, develop, and prosper.

Programs and Services

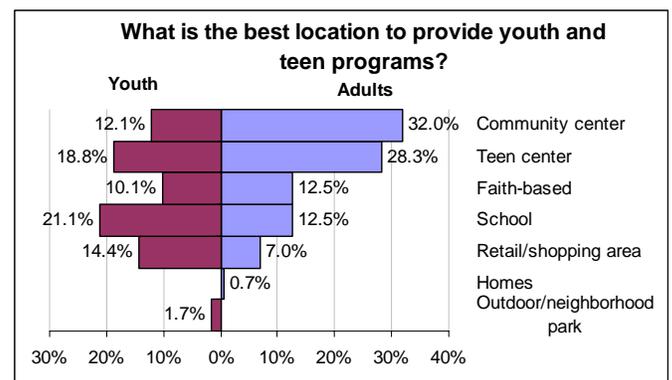
Both youth and adult participants had suggestions for organized activities, support services, educational programs, and other such things the city could do to keep youth entertained and to enhance personal development. Youth participants were particularly interested in entertainment-related programming, including field trips and excursions to local attractions and amusement parks and programming for recreational and extreme sports (e.g. skateboarding, snowboarding). Job-related services and training were another top interest of youth, along with arts and cultural programs such as dance, photography, music and film production, and fashion.

Adult participants were more interested in programs and services for personal development, ranking job-related activities as the top priority and including specialized youth counseling services in their top five requests.

In general, youth and adults emphasized flexibility in programming, understanding that youth's needs and interests change frequently and commenting that programming needs to stay current to maintain interest and participation.

Facilities

Participants also envisioned a variety of both specific facilities and multi-use facilities in which many different programs, services, and activities could take place. Youth participants focused more on specific-use facilities – a dance/night club, bowling alleys, a water park, and an ice skating rink were high on the list – but also frequently discussed the need for a teen center, an arts center, areas for special events and festivals, and sports facilities. Adult participants proposed a multi-use teen center or recreation center, looking for a place where teens can not only participate in organized activities and programs but also access a variety of services such as job training and personal counseling. Some participants said that such a “one-stop shopping” approach to providing services and programs may increase access and visibility of offered services.



When asked what the best location would be for providing youth/teen programming, 60.3 percent of adults and nearly one-third (30.9 percent) of youth answered “community center” or “teen center.” Other answers included school, shopping mall/retail stores, faith-based facilities, and neighborhood parks.

Policies

Aside from instituting new programs and services or building new facilities, adult and youth participants also recognized a need for higher-level, long-term, institutional changes in the city. In answering the question “what are the top three things that the City of Temecula should do to make the City a better place for youth and teens,” both adults and youth included a number of policy recommendations, including safety, cleanliness, access to transit, outreach, and police enforcement. Many participants also recommended other ways the city could help in making activities more affordable, in providing weekend/evening activities, and in creating job, volunteer, and civic service opportunities.

| Youth and Adult Responses to: "What are the top three things that the City of Temecula should do to make the City a better place for youth and teens?" | |
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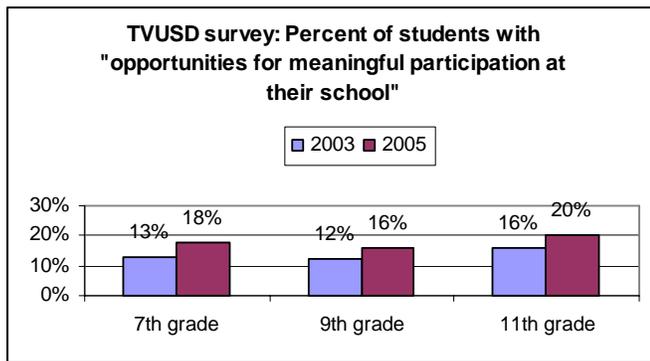
Special Youth Populations – Adult participants also recommended creating programs to focus on Temecula’s special youth populations, including:

- **“At risk” youth** – Participants suggested special programs for youth judged “at risk” for substance abuse, gang activity, violence, mental health problems,

or other destructive activities. Many recommended that programs should start as early as late elementary school and continue through high school. Additional attention for these youth could include personal counseling, job training, goal-setting programs, or education regarding the future effects of current choices.

- **First-time offenders** – Participants suggested expanding the city's successful Youth Accountability Team program to intervene not only with at risk youth and first-time offenders committing very small crimes, but also with first-time youth offenders committing larger crimes.
- **Gifted and talented** – Youth and adult participants called for extra support for those youth above the average intellectual and academic achievement level, including advanced counseling and support for higher education and for other academic opportunities.
- **Non-English-speaking youth** – Providing translation and support for non-English-speaking youth was important to participants who want to get this population engaged in the community and the resources and activities available.
- **Latch-key kids** – Adult and youth participants were both particularly worried about the children of parents who commute to distant jobs and return home late in the evening, generally leaving youth home alone without supervision or direction. Many suggested building a broader job base in the local area, not only to provide parents with closer jobs but to also possibly provide more job and internship opportunities for young people. Others suggested a wider and more accessible array of after-school activities and programs.
- **“Non-mainstream” youth** – Participants perceived a large problem with bullying, violence, and alienation of youth with social and cultural interests outside the mainstream. Many suggested providing intervention and education programs for all community youth to help prevent this discrimination.
- **“Non-college-track” teens** – Youth and adult participants recommended providing more support to high school students and recent graduates who decide not to go on to traditional higher education experiences. Support for all varieties of the youth-to-adult transition is important to the community, particularly if youth seek to stay in the area.

Youth Civic Engagement



Throughout the Environmental Scan, youth were passionate about having opportunities to positively impact their community. Giving teens more responsibility, having more opportunities to impact their schools, having a say in city decisions, and just overall “being listened to” were particularly important to youth participants.

One popular idea throughout the Environmental Scan activities was the creation of a “Youth Commission” or some other permanent, youth-

driven group of local youth and teens that focuses on how city policies, policy implementation, and improvements affect life for the city’s young people. Another idea mentioned throughout the process was the creation of a city internship program, in which youth and teens could have direct input on things the city does while at the same time getting professional job experience and perhaps community service hours or a stipend.

IV. IDENTIFYING AREAS FOR ACTION

After reviewing the information gathered through the Environmental Scan process, a number of themes emerged that describe topics and issues for creating goals, strategies, actions, and outcomes. These emerging themes describe opportunities for the City of Temecula to make the greatest positive impact on the city's youth population, as defined by the input of youth, parents, and other community members.

These themes will be further developed in the "Plan Development" phase of the process, where they will be presented to the Youth Advisory Committee and the Steering Committee, who will then refine the themes as necessary.

Youth-oriented "hang outs": Places where Temecula youth can hang out that are meant particularly for this population and that allow them to have a role in its design and development. These places should be safe and affordable and provide some leadership and/or managerial positions for youth.

Places for artistic/creative expression: Youth-oriented venues for local or touring music, theatre, and other artistic performances or exhibitions, allowing local youth to display their works of art or play music into the evenings.

Respect and understanding in youth-adult relationships: Bridging cultural and generational gaps to foster closer and more respectful relationships between youth and adults.

Transportation access: Affordable, safe, and reliable transportation between residential areas and popular youth destinations such as the community center, movie theatre, restaurants, and other hang outs. Public transportation routes with routes, station design, and schedules particularly suited to the youth population and keeping them safe.

Mutually beneficial relationships between police and youth: A mutually beneficial relationship between youth and police where police actively and with understanding keep youth safe and where youth maintain understanding of laws and authority.

Jobs and job training: Job training – including interview skills, resume writing, and technical skills – and a variety of job and internship opportunities for youth of all education levels, career tracks, and abilities.

Communication between youth and city: A two-way dialogue between city officials and the youth population so that youth know of events and opportunities for involvement and so that officials are aware of the concerns of the youth population.

Public-private partnerships: Collaborative efforts from local businesses, officials, school districts, churches, parent groups, and other related individuals and organizations to provide organized activities and facilities for youth.

Safety: An environment in which youth feel comfortable engaging in and traveling to fun, healthy activities. Youth are protected from gang behavior, violence, and drug and alcohol abuse, and feel safe traveling around the city.

Organized Activities: Organized activities, athletic opportunities, services, and classes geared toward youth of all ages and abilities. The selection constantly changes based on the interests and needs of the youth population.

Community Facilities: Community centers and other spaces providing spaces and equipment for youth activities. Amenities are modern and constantly updated based on the interests and needs of the youth population.

community meetings and
interviews



CITY OF TEMECULA YOUTH MASTER PLAN

FOCUS GROUPS (ADULTS)

May 4, 2007

EXECUTIVE SUMMARY

INTRODUCTION

Between April 17 and April 24, 2007, Moore Iacofano Goltsman, Inc. (MIG) conducted 10 focus groups with adults as part of early outreach efforts for the Youth Master Plan (YMP). Interviewees included representatives of civic, youth-serving, faith-based, and education organizations identified by staff members from the Community Services Department of the City of Temecula. These interviewees represented a range of community interests and experience, including members of:

- YMCA
- Boys and Girls Club
- Temecula Valley Unified School District
- Private schools
- PTA organizations
- Public safety
- Arts and culture organizations
- Community-based organizations that serve Temecula's youth and teens

The following is a synopsis of findings organized by the thematic areas that emerged during interviews, including:

- Community Strengths and Assets
- Issues and Challenges facing:
 - General
 - Organizations
 - Specific Youth
 - Parents
- Community Facilities
- Programs and Services
- Opportunities
- Youth Involvement

Community Strengths and Assets

- Community characteristics:
 - Family-friendly

- Affordable
 - Proactive and involved
 - Shared vision
- Recreation and sports programs
- Education community and system
- Significant faith and values-based community
 - Interfaith council
- Community facilities:
 - Museum
 - Library
 - Teen room at the CRC
 - Theatre
 - parks
- Support programs:
 - Boys & Girls Club
 - YMCA
 - Youth Accountability Team
 - PTA Site Councils
- City Council leadership: forward-thinking, proactive and prevention-focused
 - Connecting with youth
- Proactive law enforcement and public safety providers
- Safe and secure; low crime
- Community resources
- Agency/provider partnerships
- Environment and natural resources

Issues and Challenges

General

- Family issues at the heart of youth problems
 - Insufficient parent/child interaction and skills support
 - Troubled youth are particularly challenging to manage
 - “Latch key” kids have limited supervision
 - Declining faith, values, morals and belief systems
 - Work ethic, respect for authority
 - Providing support to single-parent families
 - Bringing the community together as a support mechanism
- Overcoming youth boredom and the “there’s nothing to do” environment
 - Providing activities
 - Providing places to “hang-out”
- Increasing occurrences of destructive behavior such as drugs and abuse
 - Increasing involvement in the courts system, frequency of truancy from school, and anger management issues
 - Overcoming cultural acceptance of alcohol use among youth
 - Building awareness of increasing abuse of over-the-counter drugs
- Lack of positive role models and leadership to model good behaviors
 - Lacking a sense of what masculinity and femininity should be

- Few transportation/mobility options, especially for younger youth.
- Saving the most troubled youth
- Intergenerational sharing of talents
- Excessive open boundaries of appropriate behaviors
 - Balancing supervision and freedom
- Serving a wide range of needs and personalities
- Supporting youth-to-adult transitions
 - Offering other non-college options
- Increasing sexual promiscuity
- Lack of shared, human respect
- Low self-esteem and self-knowledge
 - Diminishing religious faith and values
 - Lacking socialization and peer communication skills
 - Fitting into “mainstream” expectations
- Providing community-based support for home-focused youth interventions
- Low reading levels and listening skills
- Youth who have resources tend to have a large amount of time and no supervision
- Youth with few or no resources tend to have no supervision at all
- Peer pressures
- Providing expanded resources for gifted youth such as cultural resources and higher education opportunities
- Increasing numbers of non-English-speaking youth and community members
- Lacking coordinated arts and cultural planning, programming and framework for youth
 - Addressing community concerns regarding expressive/controversial art
- Lacking economic bases for encouraging youth to remain in the community as adults
- Expanding broader community awareness and knowledge of resources
- Lack of cultural diversity and perspectives; living in a bubble
- Bullying of “non-mainstream” kids for not conforming to youth pressures

Organizations

Interviewees explained the challenges that their respective organizations face in serving Temecula’s youth:

- Maintaining family traditions of home-based care in a society that forces two incomes
- Securing resources to meet the level of demand for services
- Staying ahead of problem youth
- Securing adequate space to deliver services
- Measuring levels of success and needs for time and resources
- Balancing the need to provide quality service with demands for high volumes of service provision (showing results)
- Communicating the level of need for youth services
- Meeting schools’ demands for support

- Increasing parents' communication levels with schools
- Creating true partnerships between agencies
- Lack of arts and culture focus within the education community
- Societal limitations to expanded arts and cultural programming
- Overlapping services between organizations

Specific Youth

Interviewees suggested that specific segments of youth and teens may need additional focus as part of the process:

- Youth who are not participatory
- Youth not yet in trouble or not yet identified as potentially troubled, but who are low achievers
- Middle school students: assist with making positive choices
- "Latch-key" youth with weak family structures:
 - Parents work and commute long hours
 - Single parents
- Youth not on the "college-bound" track; providing them with resources and alternatives
 - Supporting 17-23 year olds in the youth-to-adult transition
 - Considering local higher education opportunities
- Youth with low self-esteem who act out with destructive behaviors
- Youth with limited communication skills

Parents

- Increasing commute distances and travel time
- Both parents working full-time
 - Little time to spend with youth
 - Little ability to track youth's whereabouts and activities
- Lacking financial education to manage resources
- Building awareness of youth challenges and dangers

Community Facilities

- Provide places that are appealing to youth
 - Addresses their needs and desires
 - Night entertainment
 - Out-of-the-box
 - Safe and secure
 - City leadership with support from other organizations
 - Avoid building a "teen center"
- Target ages 18+ for youth-to-adult transition support
- Pursue private sector economic development opportunities
- Partner with a range of organizations to pool resources
- Address backlog of demand for community facilities such as the CRC
- Coordinate program and facilities development activities
- Water park

Programs and Services

- Track and intervene with youth heading towards gang activity with mentoring and social services
 - Minimize adult-led interventions
- Develop programs that encourage discipline, such as boxing and martial arts
- Focus on 9-12 years olds
- Utilize faith-based organizations to provide services within the community's youth support framework
 - Address separation of church and state issues
 - Coordinate with the Interfaith Council
- Increase utilization of, and/or expanding availability of parenting classes for skill-building
- Work with private sector to develop job training, mentoring and vocational opportunities
- Improve mobility options for youth to access programs, services and facilities
- Provide goal-setting, thinking and planning skills to help youth develop a better sense of direction
 - Utilize the Covey "7 Habits" system
- Utilize youth support in organizing community events
- Provide youth-focused drug and alcohol intervention, diversion and treatment services
- Providing youth in alternative schools with equal opportunity to earn credits to earn higher education
- Enhance school professionals' abilities to conduct more proactive intervention
 - Expand partnership opportunities with community-based organizations
 - Increase school counseling capacity
- Provide arts, crafts and textiles programs
- Provide life skills training
- Develop targeted programs and services
 - Target prevention efforts with middle school ages
 - Identify youth through schools, continuation schools, and service providers
- Partner with schools to provide more community service opportunities
 - Civic engagement
 - Intergenerational sharing
- Promote youth networking and socializing for special interests
- Expand peer-based mentorship and support networks and services
- Expand outreach of current programs and services to build awareness
 - Youth
 - Parents
 - Community organizations
- Expand the Youth Accountability Team to intervene with first-time offenders
- Develop additional sports and recreation activities that are less competitive
- Utilize the right people to lead and inspire youth to participate in programs and services; hip and charismatic

- Create new music performance activities: learning and concerts
- Link creative arts with intervention activities (i.e., GAP)
 - Provide opportunities to showcase youths' work
 - Coordinate with social service providers such as PALS and SAFE
- Expand youth theatre training
- Provide creative arts opportunities, including classical and new media
 - Emphasize creativity, discipline, and skills development
 - Coordinate with educational curricula
- Provide affordable options for all types of programs and services
- Link learning and fun activities
- Utilize parent and volunteer bases

Opportunities

- Create a one-stop resource/clearinghouse to distribute information to providers and the community
 - Social, recreational, and cultural information
 - Serve as a communication conduit for the provider community
 - Avoid overlap of services/efforts
- Emphasize an asset-building approach
 - Understand youth's needs, interest and talents
 - Channel negative behaviors into positive and meaningful opportunities
- Avoid removing the "scary" youth from the system; provide consistent support
- Utilize service providers' facilities for night programming
- Establish an ongoing Advisory Council to guide YMP implementation
- Pursue funding from foundations
- Identify best practices from other communities

Youth Involvement

- Compare input from youth versus adults
- Connect with youth through the school system
- Listen to what youth want

CITY OF TEMECULA YOUTH MASTER PLAN

FOCUS GROUPS (YOUTH)

May 18, 2007

EXECUTIVE SUMMARY

INTRODUCTION

On April 24 and May 17, 2007, Moore Iacofano Goltsman, Inc. (MIG) conducted 5 focus groups with Temecula youth and teens as part of early outreach efforts for the Youth Master Plan. Interviewees included youth from various schools and organizations identified by staff members from the Community Services Department of the City of Temecula. These youth represented a range of interests and experience, and were outreached through:

- Temecula Valley High School
- Rancho Vista High School
- SAFE
- Teen Council

The following is a synopsis of findings organized by the thematic areas that emerged during interviews, including:

- Community Strengths and Assets
- Issues and Challenges
- Community Facilities
- Programs and Services
- Outreach to Youth

Community Strengths and Assets

- Community characteristics:
 - Safe; no gangs
 - Relaxing, peaceful
 - Small town feel
 - Everyone knows each other
 - Youth-friendly
 - clean
- Community facilities:
 - Parks
 - Water park
 - Library

- Bike and skate
- Theatre
- Open gym
- Regional location
- Mall and movie theatre
- Programs and services
 - community sports; AYSO
- Restaurants

Issues and Challenges

General

- Bored, nothing to do
- Few transportation/mobility options, especially for younger youth.
 - High costs
- Alcohol and drug use
 - Occurring in middle schools
 - More drugs in Temecula than other communities
 - Easy to get
 - Under-appreciated by parents
- Limited access to athletics/recreation opportunities at school; highly competitive
 - Private clubs are costly
 - “Cliques” and exclusivity
- Parents are not involved with youth
 - Single-parent families
 - Oblivious to youth actions and whereabouts
- Police harassment of youth, particularly of youth fitting specific profiles/stereotypes
- Few local job opportunities
 - Youth
 - Parents; forces commuting
- Poor inter-group or clique communication
- Need people to talk to; counseling
- Excessive rules targeting youth at mall
- Supporting youth who are not “college-bound”
- Parent pressures: grades, driving
- Learning how to transition from youth to adulthood
 - Leading to acting out, or drug use
- Night curfew
- Community growth and traffic congestion
- Teachers don’t teach
- New youth not well integrated/connected in the community
- Lack motivation/desire to work to achieve
- Balancing school, activities and jobs
- Affordability of activities, programs and services
- Unfounded, poor reputation of youth in continuation school

- Lack of activities for youth in continuation school
- Parties and social events ruined by a few bad youth

Community Facilities

- Provide a teen place:
 - Open to all youth ages
 - Safe and secure
 - Affordable
 - Chaperoned by young adults
 - Operated by youth
 - Central location
 - Variety of food and cafes
 - Variety of activities: arcade, dancing, music
 - Skating rink
 - Bowling
 - Internet/computers
 - Rock climbing
- Water parks, amusements

Programs and Services

- Provide community-based projects that support society and are fun
- Sponsor family-based events
 - Circus, fair, block parties
 - Conduct outreach and advertise
 - Movie nights
- Music programming
 - Learning instruments
 - Attending concerts
- Dances and concerts
- Intramural-based sports and recreation
- Theatre and arts programs
- Provide more work/job opportunities that are fun and build a sense of responsibility
 - Conduct outreach
- Provide excursions trips for youth and families
- Promote/advertise programs and services through schools
- Drug/alcohol counseling services
 - Peer-based
 - Non-religious affiliation
- Affordable
- Locate programs at schools for easy access
- Interesting classes for skills development: welding, wood shop, auto, ceramics, graphic design
- Peer counseling and tutoring services

Outreach to Youth

- Have exciting leaders
- School-based announcements
 - Morning public address system
- Advertisements in movie theatres that roll before movies
- Mall
- Web-based: MySpace
- Youth-serving businesses: Jamba Juice, Starbucks
- Word of mouth

CITY OF TEMECULA YOUTH MASTER PLAN

STAKEHOLDER INTERVIEWS

May 4, 2007

EXECUTIVE SUMMARY

INTRODUCTION

Between April 17 and April 24, 2007, Moore Iacofano Goltsman, Inc. (MIG) conducted 12 confidential interviews as part of early outreach efforts for the Youth Master Plan (YMP). Interviewees included civic leaders and key stakeholders identified by staff members from the Community Services District of the City of Temecula. These interviewees represented a range of community interests and experience, including members of:

- City Council, including the Mayor and Mayor Pro Tem;
- Executive staff of the City of Temecula
- Temecula Valley Unified School Board
- Executive staff of TVUSD
- Community-based organizations that serve Temecula's youth and teens

The following is a synopsis of findings organized by the thematic areas that emerged during interviews, including:

- Overall Themes
- Community Strengths and Assets
- Issues and Challenges facing:
 - All youth
 - Specific youth segments
 - Parents
- Community Facilities
- Programs and Services
- Partnerships and Resources
- Opportunities
- Youth Involvement

Overall Themes

- The YMP should involve the entire community, but should focus on involving Temecula's youth and listening to their needs and interests
- Many resources, programs, services, facilities, and agencies currently exist in the community that contribute to making Temecula a special place.

- New levels of partnerships and coordination could further expand the utilization of these facilities
- The community has a history of being civic-minded, partnership-based and action-oriented to create positive change in the community
- Overcoming youth boredom and providing new alternatives and choices are important for:
 - Diverting from making poor choices including alcohol, drugs and gangs
 - Building on youths' skills and interests beyond the traditional, mandated education curriculum
 - Preparing youth for the transition to adulthood with a wider range of opportunities
 - Supporting parents who have limited time with and availability to their youth due to growing economic pressures and commute times
- While all youth deserve and need the community's support and consideration, specific segments of the youth population may need focused attention including youth with one or more of the following characteristics:
 - academically poor-performing
 - "latch key"
 - homeless and foster care
 - low-self esteem
 - not within the social and cultural "mainstream"
 - off the "college-bound" track
 - low/zero financial resources
- A new youth and teen place/venue/village that features a wide range of activities, extended hours, youth employment opportunities, financially and location-accessible, and appeals to the widest possible interests of the community's youth is worth considering in this planning process
 - Additional specialized facilities that are recreation-oriented and interactive may be of value to youth
- A good foundation of programs, services and providers currently exist in the community. Potential new or expanded programs and services include:
 - Sports programs that provide alternatives to highly competitive and restrictive school-based teams, and are focused more on fun and participation and less on competition
 - Arts and music programs that develop skills, as well as youth and family programs for listening/viewing (e.g., concerts, movies in the park)
 - Mentoring
 - Vocational training
 - Community service
- Acting on and implementing the community's vision will necessitate a community-wide effort:
 - Involving the full range of community agencies and organizations including the City, nonprofits, faith-based organizations, schools, as well as a range of resource
 - Considering and utilizing a range of resources from all partners and users

Community Strengths and Assets

- Community characteristics:
 - Family-friendly
 - Safe and secure
 - Generous
 - Dedicated to community enhancement
 - Action-oriented
 - Partnership-oriented
 - Resource-rich
 - Small-town feel
- Involved business community
- Strong civic and community leadership
- Talented and active senior citizens
- Proactive public safety agencies
- Community facilities:
 - Teen room at the CRC
 - Library
 - parks
- School-based programs
- Recreation and athletic programs
- Support programs:
 - Scouts
 - Boys & Girls Club
 - YMCA
- Sister-city program
- Support systems for at-risk youth
- Community events

Issues and Challenges

General

- Overcoming youth boredom and the “there’s nothing to do” environment
 - Increasing financial challenges for families to afford activities, education and other basic needs of youth and teens
 - Providing youth with adequate positive alternatives and choices
- Lack of athletic opportunities as youth and teens age due to increasing competitiveness with school-based athletics and limited spaces
- Bullying of “non-mainstream” kids for not conforming to youth pressures
 - Verbal attacks impacting youth and teens self esteem
- Lack of opportunities and resources for a broader array of opportunities for all youth
- Lack of mobility/transportation options and financial resources, particularly youth under-16
- Increasing occurrences of destructive behavior such as drugs and abuse
- Understanding how to share resources with adjacent communities to provide seamless services and programs

- Increasing incidence of gang activity
- Enforcing traffic safety in school zones
- Addressing unrealistic expectations that school programming and administrators can develop the “whole child” with limited resources and time
- Appreciating and respecting the community’s growing diversity
 - Addressing the needs of a growing Latino community
 - Understanding new social perspectives
- 40% of the community is aged 19 and under with a disproportionate amount of programs and services to support them.
- Sustaining the positive community characteristics in the short and long terms given the continued growth
- Fostering courage, creativity and risk to address challenges and undertake non-traditional initiatives to support youth
- Increasing parents’ connection with the community given their limited time and energy from long commutes and work responsibilities
- Framing the key issues and challenges clearly
 - Acknowledging that all can’t be solved
- Overcoming the media/entertainment-saturated environment with active, productive options
 - Working with youth’s fascination with technology
- Making Temecula more desirable as a place for youth to stay and live
 - Higher education opportunities
 - Affordable living arrangements

Specific Youth

Interviewees suggested that specific segments of youth and teens may need additional focus as part of the process:

- Teens who drop-out of school and are difficult to track
- Students in alternative education settings who exhibit high-risk factors
- Homeless and foster youth and teens who lack significant or any parental oversight
- “Have nots”—those with little resources to afford costly programs and services
- “Latch-key” youth with weak family structures:
 - Parents work and commute long hours
 - Single parents
- Special education students
- Physically-challenged and disabled
- Youth and teens interested in artistic and musical endeavours
- Youth not on the “college-bound” track; providing them with resources and alternatives
 - Supporting 17-23 year olds in the youth-to-adult transition
 - Considering local higher education opportunities
- Youth with low self-esteem who act out with destructive behaviors

Parents

- Both parents working full-time
 - Little time to spend with youth
 - Little ability to track youth's whereabouts and activities
- Increasing commute distances and travel time
- Lacking parenting skills
- Lack of awareness of available support resources

Community Facilities

- Creating a place/venue/village for youth to “hang-out”
 - Welcoming, accepting, respecting of all backgrounds
 - Provides engaging activities (e.g., games, theatres, concerts, bookstores, etc.)
 - Utilizes public/private investment
 - Secure and safe
 - Designed and managed by youth
 - Flexible to keep pace with changing interests
- Creating places for youth with a range of options
 - Homework clubs
 - Activities (e.g., chess)
- Utilizing current facilities
 - City-based
 - Interfaith groups
 - TVUSD
- Creating new facilities that are interactive and recreation-oriented
 - Roller rink
 - Bowling
 - Water park
 - Community gardens
 - Natural environment (e.g., hiking)
 - Music and concerts
- Ensuring accessibility to facilities
 - Providing transportation services
 - Locating opportunities throughout the community in neighborhoods
 - Maintaining affordability
- Expanding the amount of turf fields
- Exploring public/private partnerships
 - New facilities
 - Expanding use of current facilities
- Linking youth-oriented facilities development to economic development goals
- Providing spaces for community-based organizations and programs who do not have their own

Programs and Services

- Conduct outreach to build awareness of current programs and services:
 - Youth
 - Parents

- Community organizations
- Provide new opportunities for less-competitive athletics that are fun, engaging and exciting
 - Featuring coaches and sponsorships
 - Modeled on Temecula Youth Basketball Association
- Educate the community on acceptance of all interests and backgrounds to address minimize social pressures to conform and encourage youth and teens' self-acceptance and esteem.
- Build awareness among youth and adults about the impact of youth's poor choices now (e.g., drugs, tobacco and alcohol) leading to larger troubles in the future
 - Consider programs such as "Every 15 Minutes"
 - Drug diversion programs
- Providing low or zero cost options
- Creating programs and services that link into youth and teens community service needs and provide meaningful, sustained learning opportunities
 - Community service
 - Internships
- Provide new vocational opportunities (e.g., autos) that are fun, interesting, and build lifelong skills
- Develop mentoring programs—youth helping youth
 - Big Brothers/Sisters
 - Temecula Raises Readers
- Facilitate involvement in civic and local government process
- Consider a range of activities:
 - Arts
 - Technology
- Increasing utilization of, and/or expanding availability of parenting classes for skill-building
- Building on current successful programs
 - YMCA
 - Boys & Girls Club
 - Scouts
 - Interfaith groups
 - PAL
- Expand music and arts programming
 - Activities and programs
 - Concerts
 - Family events
- Facilitate new and creative opportunities for expression (e.g., graffiti as art)
 - Emphasize social rewards and recognition

Partnerships and Resources

- County officials and departments
 - Addressing connections to outlying neighborhoods
 - Social and human services

- Expanding joint coordination between TVUSD and the City
- Community based organizations—particularly those that do not normally partner
 - Facilitate new coordination and inter-mingling of “cliques”
- Interagency Council
- Utilizing city resources
- Creating programs with user fees
- Avoid pursuing grants as this community cannot compete due to relative affluence
- Emphasize a mixed-resource approach
- Increasing partnerships with interfaith community
- Focus on utilizing current revenues

Opportunities

- Establish a dedicated, full-time staff position focused on:
 - Implementing the Youth Master Plan
 - Serving as the community’s coordination point and clearinghouse for information about youth development programs and services
- Communicating and building a community ethic of mutual responsibility and a safety net for all youth that avoids blaming parents, schools and others.
- Encompass the entire community in the planning process to build commitment in caring for the community’s youth and teens
- Emphasize an asset-building approach
 - Build on the “Healthy Kids” survey data available through TVUSD
- Emphasize innovation and creativity that goes beyond predictable solutions and attends to youths’ desires and needs

Youth Involvement

- Connect with the shy, disenfranchised, disengaged and silent youth who do not participate in these planning efforts.
 - Enlist support of teachers to identify these youth
- Emphasize a listening-oriented, non-judgmental approach to involving youth
- Utilize/create student-based advisory boards
- Partner with Rotary Club’s “Rotary Youth Leadership Awards”
- Partner with interfaith community to engage youth
- Take a “stealth” approach to building involvement that gives youth ownership of the process.
- Increase participation in City Council activities and sessions
- Engage in the County’s Youth summit to build youth camaraderie and leadership skills
- Conduct outreach through youth-serving community organizations

CITY OF TEMECULA YOUTH MASTER PLAN

COMMUNITY WORKSHOP #1

May 17, 2007

SUMMARY REPORT

INTRODUCTION

On Thursday, May 17, 2007, over 150 youth/teen and adult residents of Temecula participated in a community workshop for the Temecula Youth Master Plan (YMP). The workshop objectives included:

1. Educate the community about the purpose of and process for the YMP.
2. Facilitate and record participants' comments regarding available community assets that support youth development, as well as issues and challenges facing youth today.
3. Generate feedback from adults and youth separately to identify similarities and differences in beliefs and understandings.
4. Facilitate cross-generational sharing and discussions to foster development of shared visions.

At arrival, participants signed in at the registration table near the main entry of the meeting room. Participants received an agenda packet with the agenda for the workshop and a discussion worksheet, as well as a copy of the YMP questionnaire. Youth and adult participants received different questionnaires. Participants were encouraged to complete the questionnaire during the registration period, but could complete it any time during the event.

WELCOME AND INTRODUCTIONS

Esmeralda García of Moore Iacofano Goltsman, Inc. (MIG) served as the meeting facilitator and welcomed participants to the event. She introduced Mayor Chuck Washington, who introduced the YMP and described how important it will be to the community. Ms. García then gave a brief overview of the workshop agenda and activities, emphasizing the primary objective of the workshop – to involve community members, particularly youth, in developing the YMP – and explaining how participants might use the discussion worksheet to give additional feedback.

PRESENTATION: WHAT IS THE YOUTH MASTER PLAN?

Andy Pendoley of MIG then presented a 10-minute PowerPoint slideshow with background information about the YMP. The presentation answered the following questions:

- What is the YMP?

- Why is this important? What are the conditions driving this process?
- What is the process for developing the YMP, and who is involved?
- How will tonight's meeting inform the process?

Ms. García then asked for questions or comments from the audience regarding the process before advancing the workshop to the small group discussions. This summary includes a brief description of the workshop's activities and the results.

SMALL GROUP DISCUSSIONS – Part 1: Assets, Issues, and Challenges

Participants sat at small group tables situated around the room, which were randomly assigned by participants' pre-coded name tags. Each group contained 6-10 youth or 6-10 adults and was led by a volunteer facilitator who guided participants through an open discussion. Each facilitator explained the format and agenda of the session and asked for self-introductions. The facilitator reviewed the following ground rules for the session:

- Having an open discussion where there are no right/wrong comments/answers;
- Respecting everyone's comments and opinions.

Participants were asked about some of the positive and negative aspects of Temecula for the youth population, and the following is a summary of their answers. Participants were also provided with a discussion worksheet featuring the same questions that they could answer in writing and return to MIG, and these responses are included in the summary below:

What makes Temecula a positive place for youth and teens? (Youth responses)

- The Vault (15)
- Safety (10)
- Clean (7)
- Mall (6)
- Community Recreation Center (4)
- Sports opportunities (3)
- There are places to go, things to do (3)
- Movies (3)
- Good location, close to other things (2)
- Opportunities for creative expression (2)
- Fun (2)
- CRC skate park (2)
- Church and church groups (2)
- Additional places to go:
 - Plenty of restaurants
 - Library
 - XDC video games/café
 - Battlezone at Rancho

- Rollerrin
- Places to hear music
- It's young, still growing, doesn't have a reputation yet
- Kids from other cities are coming here
- Many people care about us, and the young are always growing with the population
- Good schools
- Nice neighborhood
- Comfortable place to live

What makes Temecula a positive place for youth and teens? (Adult responses)

- Arts/creative expression (19)
- Organized activities/programs (11)
- Leadership and service opportunities (10)
- Safety (9)
- Good schools/teachers (9)
- Sports opportunities (9)
- Parks/open space (9)
- CRC (7)
- Faith-based opportunities (5)
- Jobs (4)
- The Vault (4)
- Family-oriented/friendly community (3)
- Library (3)
- Diverse community (3)
- The Mall (3)
- Lots to do (3)
- Diversity (2)
- Adult volunteers/organizations (2)
- Tutoring programs (2)
- Clean (2)
- Police presence (2)
- Forward-thinking
- Miscellaneous places to go:
 - Starbucks
 - Hang-out spots – Mulligans, restaurants
 - Dance clubs
 - Rollerskating
 - Gaming centers
- Brand new/young community
- Good place to become a homeowner
- Mass transit
- Animal control

What are the biggest challenges, struggles, issues and pressures experienced by Temecula’s youth today? (Youth responses)

- Nothing to do, nowhere to go (12)
- Drugs and alcohol (7)
- Police and curfew (3)
- Not enough to do late at night (3)
- No places to play music (3)
- Lack of transportation options (2)
- Lack of security to control fights at The Vault (2)
- School (2)
- Lack of things to do for 18- to 21-year-olds
- No places to ride bikes
- Lack of volleyball and basketball for girls
- Too many people coming – soon there will be problems like San Diego and LA
- Hard to find kids that are into the same things as I am – activism, humanitarianism
- Parents
- Being peer pressured by friends.
- Rights of teens
- Youth ideas and opinions are not heard by or valid to adults
- A lot of focus on Temecula being “pretty”

What are the biggest challenges, struggles, issues and pressures experienced by Temecula’s youth today? (Adult responses)

- The police/curfew (13)
- Lack of transportation options (11)
- Lack of things to do/places to go (9)
- Drugs/Alcohol (7)
- Peer pressure/social issues (6)
- Not enough quality family time (6)
- Safety (4)
- School/learning environment (4)
- Peer pressure (3)
- No preventative programs (2)
- Growing diversity (2)
- Lack of post-secondary education options (2)
- Jobs (2)
- Zoning restrictions (2)
- Lack of opportunities for creative expression (2)
- Lack of sports opportunities (2)
- Lack of job training
- Family conflict
- Communication regarding upcoming events

What challenges are Temecula’s parents facing today? (Youth responses)

- Drugs/Alcohol (11)
- Lack of respect/attitude (9)
- Safety/getting hurt (7)
- Unsafe teen drivers (3)
- Boredom/lack of activities (2)
- STDs
- Threats at schools
- Peer pressure
- Bad parenting

What challenges are Temecula’s parents facing today? (Adult responses)

- Breakdown of familial relationships/generation gap (6)
- Lack of quality family time (especially from commuting for work) (5)
- Safety (3)
- Commuting (3)
- Cultural adaptation (3)
- Boredom of children (2)
- Financial burdens of activities (2)
- Schools (2)
- Social dynamics amongst children (2)
- Discipline
- Transportation options
- Affordable child care
- Nutrition/healthy food options
- The Vault
- Relationship between kids and police
- Large groups of youth are frightening

“WALKAROUND”

At the end of Part 1, Ms. García asked participants to leave their tables and walk around the room, reviewing the flipchart pages posted by all the small groups.

SMALL GROUP DISCUSSIONS – Part 2: Shared Visions

Ms. García then asked participants to join a different small group table. She asked participants to form groups with an even number of youth and adults, with different participants than the previous discussion, and with people who did not know each other. Each group was led by a volunteer facilitator who guided participants through an open discussion. A volunteer recorder recorded comments on flipchart pages.

Each facilitator asked for self-introductions and for each person to state the one most surprising theme or comment they read during the walkaround. The facilitator then explained the visioning exercise, which asked participants to co-author a newspaper

article from the year 2017 that describes life in Temecula for youth. The facilitator asked participants to reflect on discussion points thus far and to brainstorm what the newspaper would report about a new, improved, and perfected community for Temecula youth, with the following questions:

- What are the community's major accomplishments by 2017 related to youth development?
- When traveling through all areas of the community, what does the report see that's a positive change for youth and teens?
 - What 1-2 pictures would the newspaper include with the article?
- What has changed to help youth and teens better able to deal with their personal struggles and pressures?
- When the report interviews a wide range of youth and teens about the activities and programs that they enjoy, what do the youth and teens describe?
- What positive aspects have not changed, or have become even better in the last 10 years?

After discussing these questions, the facilitator then asked the group to summarize the brainstorm into a rough newspaper article to be reported to the entire group by a volunteer youth reporter. The following is a summary of their responses to the questions and to the newspaper exercise:

- Teen/youth-oriented places for creative expression (music venue, etc.) (17)
- Safe, fun, affordable places for youth and teens to go (11)
- Improved adult-youth relationships/respect (9)
- Safety issues (gangs, violence, etc.) (9)
- Improving transportation options (8)
- Arts/cultural events and facilities (8)
- Jobs and job training (7)
- The Vault (7)
- Communication opportunities (forums, newsletters, etc.) (7)
- Sports facilities and activities (6)
- Teen-controlled enterprises (business, activities) (6)
- Post-secondary education opportunities (6)
- Community centers and organized activities (5)
- Things for teens/youth to do at night (5)
- Improved educational environment (4)
- Embracing diversity (4)
- More family-oriented values and time (3)
- Decreased drug/alcohol use (3)
- Open space/natural resources (3)
- A better mall (3)
- Economic development (3)
- Skate parks (3)
- Bowling alley (3)

- Leadership and service opportunities (2)
- Better relationship with authority (2)
- Increased faith-based opportunities (2)
- Limiting growth of the city (2)
- Bridging the generational gap

Newspaper headlines

- Slogans:
 - The City of Dreams
 - Terrific “T” Town
 - Small Town, Big Ideas
 - There’s a Little “LA” in TemecuLA
- “Despite the tremendous growth, Temecula has collaborated with all areas of the community and red tape has been streamlined.”
- “Ten years ago, Temecula was a boring city. But now it’s the greatest city ever!”
- “Temecula Youth Shapes Path for Nation”
- Youth describe 2017 life:
 - I designed/created _____.
 - Tons of accessible activities
 - “I can go anywhere”
 - “I can express myself”
 - “Family recreation opportunities”
 - “Multi-generational interaction”
- “2017 citizens realize that an investment in youth is an investment into the community. Record numbers of teens continue their education and return to raise families here – because it is a safe place where any race can be happy! The City is a small town with a family-minded community. A place where anyone can open a business and succeed – without the big corporations shutting you down. A woman mayor running the show, recently graduating from UC Temecula. Teens working hand in hand with a voice to our government. Beautiful housing for everyone – Temecula is a leading city to bridge the gap of poor and the wealthy. An establishment of public forum, giving the people a voice.”
- “Ten Year Aftermath: We’re back after 10 years. We now have a more diversified community. We have educational centers. We have better infrastructure, more roads, the gang activity has been controlled. Rising Olympic contenders have been in training.”

REPORTS FROM SMALL GROUP DISCUSSIONS

After the small group discussions, all participants reconvened to hear the “newspaper articles” and other comments from the groups. Mr. Pendoley recorded ideas and common themes on a large wallgraphic paper, which illustrated and summarized emerging shared visions. Ms. García also asked for general comments from participants.

CLOSING

Ms. García then thanked participants for participating and encouraged them to complete and leave comment forms with staff before leaving. Mayor Washington also gave a final thank-you and concluding remarks.

DISCUSSION WORKSHEETS

Some participants submitted additional comments about the workshop or YMP via discussion worksheets, which are summarized as follows:

- Keep The Vault open!
- Open The Vault!
- The youth need music. But it doesn't have to come from the city's pocket. If the city relaxed and allowed private investors to open clubs and venues, the youth (and 20 something young professionals) will have something to do.
- Great process, hearing youth ideas/ideals, opportunity to talk encouraging
- We are more alike (regardless of age) than we are different
- Emphasis on education, post-secondary education, arts, cultural, better infrastructure for transportation, family bonding places and times are important
- Need skate board parks to prevent school vandalism

youth questionnaire



| Recreation Activity | Frequency of Participation | | | | |
|--|----------------------------|------------|-------------|-------------|-------------|
| | 1-5 times | 6-10 times | 11-15 times | 16-20 times | 21-30 times |
| 43. <input type="checkbox"/> Partying | | | | | |
| 44. <input type="checkbox"/> Photography | | | | | |
| 45. <input type="checkbox"/> Picnicking | | | | | |
| 46. <input type="checkbox"/> Pottery/Claywork | | | | | |
| 47. <input type="checkbox"/> Reading for Pleasure | | | | | |
| 48. <input type="checkbox"/> River Rafting | | | | | |
| 49. <input type="checkbox"/> Rock Climbing | | | | | |
| 50. <input type="checkbox"/> Roller-In-Line Skating | | | | | |
| 51. <input type="checkbox"/> Shopping | | | | | |
| 52. <input type="checkbox"/> Skateboarding | | | | | |
| 53. <input type="checkbox"/> Skiing (cross-country) | | | | | |
| 54. <input type="checkbox"/> Snowboarding | | | | | |
| 55. <input type="checkbox"/> Soccer | | | | | |
| 56. <input type="checkbox"/> Socialize/Hang-out/Visit with Friends | | | | | |
| 57. <input type="checkbox"/> Softball | | | | | |
| 58. <input type="checkbox"/> Swimming (indoors) | | | | | |
| 59. <input type="checkbox"/> Swimming (outdoors) | | | | | |
| 60. <input type="checkbox"/> Tennis | | | | | |
| 61. <input type="checkbox"/> Theatre/Drama/Acting | | | | | |
| 62. <input type="checkbox"/> Ultimate Frisbee | | | | | |
| 63. <input type="checkbox"/> Volleyball (Indoor) | | | | | |
| 64. <input type="checkbox"/> Volleyball (outdoor/stand) | | | | | |
| 65. <input type="checkbox"/> Volunteering | | | | | |
| 66. <input type="checkbox"/> Walking for Pleasure | | | | | |
| 67. <input type="checkbox"/> Watching Movies (theatre) | | | | | |
| 68. <input type="checkbox"/> Watching TV/Video | | | | | |
| 69. <input type="checkbox"/> Wildlife Watching | | | | | |
| 70. <input type="checkbox"/> Other _____ | | | | | |

21. Using the list of 70 activities above, circle the FIVE activities you would most LIKE to do. Assume you have the time, money, and transportation to do whichever activities you want.

22. What are the top three things that the City of Temecula should do to make the City a better place for youth and teens?

1. _____
2. _____
3. _____

23. What's the best way for local youth to get information about local activities or events? (Check up to two.)

1. ___ Coffee shops
2. ___ Flyers posted around town
3. ___ Friends / word-of-mouth
4. ___ Email / IM / text message
5. ___ City newspapers
6. ___ School announcements
7. ___ School newspapers
8. ___ Websites / internet
9. ___ Other _____
10. ___ Don't know

24. How old are you?

1. ___ 13-14
2. ___ 15-16
3. ___ 17-18
4. ___ 18-20

25. What is your gender?

1. ___ Female
2. ___ Male

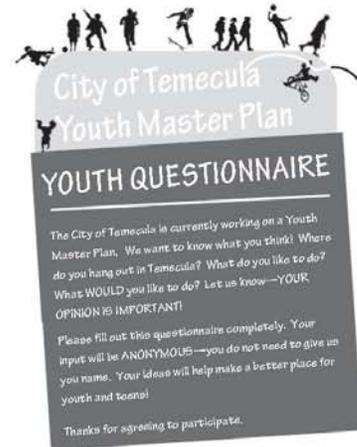
26. What is your home zip code?

1. ___ 92589
2. ___ 92590
3. ___ 92591
4. ___ 92592
5. ___ 92593
6. ___ Other _____

27. What school do you attend?

1. ___ Chaparral
2. ___ Great Oak
3. ___ Linfield
4. ___ Rancho Santa Rosa
5. ___ Rancho Vista
6. ___ Temecula Preparatory
7. ___ Temecula Valley
8. ___ Other _____

Thank you for participating!



1. How many fun and cool things are there to do and go to for youth and teens of Temecula? (Like, hang-outs, sports and recreation related, volunteer and job opportunities, etc.)

1. ___ A lot
2. ___ Just enough
3. ___ Don't know / in between
4. ___ Very little
5. ___ Nothing at all

2. What are the top two issues facing youth and teens in Temecula? (Check up to two.)

1. ___ Alcohol
2. ___ Bullying or violence from other youth and teens
3. ___ Drugs
4. ___ Gangs
5. ___ Getting good grades
6. ___ Lack of friends
7. ___ Lack of money
8. ___ Lack of jobs
9. ___ No transportation
10. ___ Nothing to do in their free time
11. ___ Peer pressure or pressure to fit in
12. ___ Planning for life after high school
13. ___ Problems with parents
14. ___ Problems at school
15. ___ Other _____
16. ___ Don't know

3. What is your biggest personal issue?

4. How do you usually get around Temecula?

1. ___ Bike
2. ___ Drive myself
3. ___ Parent / guardian drives me
4. ___ Ride with other teens
5. ___ Skateboard, rollerblade, scooter
6. ___ Take the bus
7. ___ Walk
8. ___ Other _____

5. I feel safe in Temecula.

1. ___ Strongly Agree
2. ___ Agree
3. ___ Don't know / in between
4. ___ Disagree
5. ___ Strongly Disagree

6. Approximately how often in the last 12 months have you used the following parks and community facilities?

| | Visits Per Year | | | |
|--|-----------------|-----|------|------------|
| | None | 1-5 | 6-11 | 12 or more |
| Neighborhood park in your area | | | | |
| Sports Park | | | | |
| Temecula Skate Park | | | | |
| Community Recreation Center (CRC) | | | | |
| Temecula Community Center (TCC) | | | | |
| Swimming Pool (e.g., Chaparral High, Temecula Elementary, CRC) | | | | |
| Multi-purpose Trails | | | | |
| Concert Venue (e.g., Community Theatre, Amphitheatre) | | | | |

7. If you use all of the parks and facilities above less than five times a year, tell us why you don't use them. (Check one.)

1. ___ Feel unsafe
2. ___ Not aware of parks and facilities
3. ___ Not enough time
4. ___ Not enough things to do
5. ___ Not well taken care of
6. ___ Too crowded
7. ___ Too far away, not conveniently located
8. ___ Other _____
9. ___ Don't know

continued ...

8. Which two of the following types of places are most needed by youth and teens in Temecula? (Check up to two.)

1. ___ Areas for special events and festivals
2. ___ Arts center/facility (e.g., theatre, dance, music, fashion, visual, cultural)
3. ___ BMX track
4. ___ Entertainment facilities:
 1. ___ Bowling alley
 2. ___ Coffee shops
 3. ___ Dance/night clubs
 4. ___ Skating rink
 5. ___ Movie theatres
 6. ___ Other: _____
5. ___ Multi-purpose trails (walking, biking, hiking)
6. ___ Multi-use recreation center (gym, social areas, activity rooms, etc.)
7. ___ Natural areas
8. ___ Neighborhood parks
9. ___ Paintball
10. ___ Teen center, or a place just for teens to hangout
11. ___ Skate park (in addition to the one we already have)
12. ___ No new recreation and activity facilities are needed
13. ___ Don't know

9. What other types of recreation and activity facilities would you want? (List up to three.)

10. Which two of the following SPORTS FACILITIES are most needed by youth and teens in Temecula? (Check up to two.)

1. ___ Baseball, softball fields/diamonds
2. ___ Frisbee or disc golf course
3. ___ Gymnasiums
4. ___ Outdoor basketball courts
5. ___ Swimming pools
6. ___ Tennis courts
7. ___ Turf fields (soccer, lacrosse, football, etc.)
8. ___ Others: _____
9. ___ No new sports facilities are needed
10. ___ Don't know

11. Which two of the following PROGRAMS OR SERVICES are most needed by youth and teens in Temecula? (Check up to two.)

1. ___ Aquatic programs (swimming, scuba diving, water fitness, etc.)
2. ___ Community service (volunteer opportunities)
3. ___ Drop-in activities—noncompetitive (gymnasium, game room, computers, etc.)
4. ___ Educational, beyond school requirements (study skills, SAT prep, etc.)
5. ___ Environmental programs (nature programs, etc.)
6. ___ Excursions/trips (amusement parks, mountains, beach, etc.)

(answers continue in the next column)

7. ___ Extreme sports (rock climbing, surfing, snowboarding, etc.)
8. ___ Help with personal problems (support, peer, or talking/discussion groups)
9. ___ Job-related activities (training, internship, or employment opportunities)
10. ___ Special events (dances, concerts in the park, festivals, etc.)
11. ___ Others: _____
12. ___ No new programs are needed
13. ___ Don't know

12. What other types of programs or services would you want? (List up to three.)

13. In the past, have you ever played organized team sports such as little league, soccer, football, or others?

1. ___ Yes (go to next question)
2. ___ No (skip to question 15)

14. What's the main reason why you don't play organized team sports now? (Check one.)

1. ___ Can't afford it; too expensive
2. ___ Can't make the team at school
3. ___ Don't have transportation
4. ___ Don't want to; not interested anymore
5. ___ Too busy; not enough time
6. ___ No teams available
7. ___ Other: _____
8. ___ Don't know

15. If you could join a recreational sports program that had some or all of these features—low/zero cost, does not require regular practice, allows self-selecting teams, lightly or non-competitive—which of the following sports would you seriously consider participating? (Check up to two.)

1. ___ Badminton
2. ___ Baseball
3. ___ Basketball
4. ___ Fitness/nutritional
5. ___ Football
6. ___ Frisbee/disc golf
7. ___ Lacrosse
8. ___ Soccer
9. ___ Softball
10. ___ Swimming
11. ___ Table tennis, ping-pong
12. ___ Tennis
13. ___ Ultimate frisbee
14. ___ Volleyball
15. ___ Water polo
16. ___ Other: _____
17. ___ I wouldn't participate in this type of program
18. ___ Don't know

16. Which two of the following ARTS AND CULTURAL PROGRAMS AND SERVICES are you most interested? (Check up to two.)

1. ___ Dance
2. ___ Drama/acting/theatre
3. ___ Fashion
4. ___ Film production
5. ___ Music production
6. ___ Music performance
7. ___ Painting
8. ___ Photography
9. ___ Reading
10. ___ Sculpture
11. ___ Visual
12. ___ Writing (creative or poetry)
13. ___ Other: _____
14. ___ None of the above
15. ___ Don't know

17. Where would you go for youth and teen programs? (Check one.)

1. ___ Community Center
2. ___ Faith-based (e.g., church, synagogue, mosque, etc.)
3. ___ Retail/shopping area
4. ___ School
5. ___ Teen Center
6. ___ Others: _____
7. ___ Don't know

18. Where do you mostly hang-out in Temecula in your free time? (Check one.)

1. ___ Coffee shop
2. ___ Community Center
3. ___ Mall
4. ___ My home
5. ___ My friend's home
6. ___ Neighborhood park
7. ___ Old Town
8. ___ School (after hours)
9. ___ Skate park
10. ___ Other: _____
11. ___ Don't know

19. If you frequently go outside of Temecula to hang-out, where do you go?

1. ___ North San Diego County
2. ___ Central San Diego
3. ___ Murrieta
4. ___ Central Riverside County
5. ___ Other: _____
6. ___ I don't go outside of Temecula to hang-out
7. ___ Don't know

20. When the following activities are available or in-season, how many times in a 30-day period do you participate on your own or in a City program?

Please fill in the boxes that apply.

| Recreation Activity | Frequency of Participation | | | | |
|--|----------------------------|--------------|---------------|---------------|---------------|
| | 1 - 5 times | 6 - 10 times | 11 - 15 times | 16 - 20 times | 21 - 30 times |
| 01. <input type="checkbox"/> Arts and Crafts | | | | | |
| 02. <input type="checkbox"/> Auto Repair | | | | | |
| 03. <input type="checkbox"/> Baseball (youth) | | | | | |
| 04. <input type="checkbox"/> Basketball | | | | | |
| 05. <input type="checkbox"/> Bicycling (BMX) | | | | | |
| 06. <input type="checkbox"/> Bicycling for Fun | | | | | |
| 07. <input type="checkbox"/> Bicycling (to get around and to school) | | | | | |
| 08. <input type="checkbox"/> Billiards/Pool | | | | | |
| 09. <input type="checkbox"/> Bird Watching/Feeding | | | | | |
| 10. <input type="checkbox"/> Bowling | | | | | |
| 11. <input type="checkbox"/> Camping (general) | | | | | |
| 12. <input type="checkbox"/> Carpentry | | | | | |
| 13. <input type="checkbox"/> Coffee House/Shop (hanging out) | | | | | |
| 14. <input type="checkbox"/> Canoe/Kayak | | | | | |
| 15. <input type="checkbox"/> Computers/Electronics (blogging, IMing, MySpace, chatrooms) | | | | | |
| 16. <input type="checkbox"/> Concerts (attend) | | | | | |
| 17. <input type="checkbox"/> Cultural Events (attend) | | | | | |
| 18. <input type="checkbox"/> Dancing (baller, tap, etc.) | | | | | |
| 19. <input type="checkbox"/> Dancing (clubs, social) | | | | | |
| 20. <input type="checkbox"/> Disc (Frisbee) Golf | | | | | |
| 21. <input type="checkbox"/> Dog Walking | | | | | |
| 22. <input type="checkbox"/> Drama (participate) | | | | | |
| 23. <input type="checkbox"/> Education (beyond school) | | | | | |
| 24. <input type="checkbox"/> Exercising/Aerobics | | | | | |
| 25. <input type="checkbox"/> Fairs and Festivals | | | | | |
| 26. <input type="checkbox"/> Family Activities | | | | | |
| 27. <input type="checkbox"/> Fishing (freshwater) | | | | | |
| 28. <input type="checkbox"/> Football | | | | | |
| 29. <input type="checkbox"/> Gardening | | | | | |
| 30. <input type="checkbox"/> Golf (play) | | | | | |
| 31. <input type="checkbox"/> Gourmet Cooking | | | | | |
| 32. <input type="checkbox"/> Gymnastics | | | | | |
| 33. <input type="checkbox"/> Hiking/Backpacking | | | | | |
| 34. <input type="checkbox"/> Ice Skating (indoor) | | | | | |
| 35. <input type="checkbox"/> Jogging/Running | | | | | |
| 36. <input type="checkbox"/> Lacrosse | | | | | |
| 37. <input type="checkbox"/> Library (visiting with friends) | | | | | |
| 38. <input type="checkbox"/> Martial Arts | | | | | |
| 39. <input type="checkbox"/> Movie/Film Making | | | | | |
| 40. <input type="checkbox"/> Music (listening, downloading) | | | | | |
| 41. <input type="checkbox"/> Music (producing, writing) | | | | | |
| 42. <input type="checkbox"/> Musical Instrument (playing) | | | | | |

continued ...

Questionnaire Response Data – YOUTH QUESTIONNAIRE

1. How many fun and cool things are there to do and go to for youth and teens of Temecula?

- Very Little – 49.6%
- Don't know/In between – 22.3%
- Just enough – 12.0%
- Nothing at all – 11.2%
- A lot – 4.9%

2. What are the top two issues facing youth and teens in Temecula?

- Drugs – 17.0%
- Nothing to do in their free time – 15.0%
- Alcohol – 14.4%
- Peer pressure/pressure to fit in – 7.9%
- Getting good grades – 6.1%
- No transportation; can't get around easily – 5.9%
- Bullying or violence from other youth and teens – 5.1%
- Problems with parents – 4.7%
- Planning for life after high school – 4.3%
- Lack of money – 4.0%
- Problems at school – 3.8%
- Lack of jobs – 3.5%
- Gangs – 3.2%
- Don't know – 2.6%
- Lack of friends – 1.4%
- Sex – 0.6%
- Cops – 0.3%
- Lack of respect – 0.1%
- Personal issues (e.g. self-confidence, image) – 0.1%
- Not enough skate parks – 0.1%

3. What is your biggest personal issue?

- Boredom – 22.9%
- School/grades – 17.7%
- Social dynamics/friends – 9.6%
- Family – 8.5%
- Money – 6.7%
- Transportation – 4.4%
- Personal issues (e.g. self-confidence, image) – 4.4%
- The future (e.g. college, after high school) – 3.5%
- Job opportunities – 3.5%
- Curfew/cops/security guards – 3.3%
- Peer pressure – 2.5%
- Drugs – 1.5%
- Alcohol – 1.5%

- Opposite sex – 1.3%
- Gangs – 0.8%
- Not enough places to do what I want – 0.8%
- Sex – 0.6%
- Ignorance of community – 0.6%
- Loneliness – 0.6%
- Too busy – 0.6%
- Parties – 0.6%
- Trouble focusing – 0.6%
- Safety – 0.4%
- Stress – 0.4%
- The Vault – 0.4%
- Athletic performance – 0.4%
- Laziness – 0.4%
- Parties – 0.2%
- Dance skills – 0.2%
- Lack of nighttime activities – 0.2%
- HIV/STDs – 0.2%
- Lack of responsibility – 0.2%
- Religion – 0.2%

4. How do you usually get around Temecula?

- Parent/guardian drives me – 54.5%
- Drive myself – 20.9%
- Ride with other teens – 7.7%
- Walk – 6.4%
- Bike – 5.5%
- Skateboard, rollerblade, scooter – 4.5%
- Take the bus – 0.4%

5. I feel safe in Temecula (agree/disagree).

- Agree – 51.1%
- Don't know/In between – 22.3%
- Strongly agree – 20.0%
- Disagree – 4.9%
- Strongly disagree – 1.7%

6. How often in the last year have you used the following parks and community facilities?

Percentage of respondents who say they have gone at least once in the last year:

- Neighborhood park in your area – 61.9%
- Sports Park – 55.3%
- Swimming pool – 15.2%
- Community recreation center – 38.4%
- Concert venue – 10.9%
- Multi-purpose trails – 37.7%
- Temecula skate park – 26.1%

- Temecula community center – 31.7%

Percentage of respondents who...

- Have never been to any of the facilities – 5.6%
- Have been to at least one of the facilities more than 12 times in the past year – 35.3%

7. If you use all of the above facilities less than five times a year, tell us why you don't use them.

- Not enough things to do/Boring – 30.0%
- Not enough time – 16.6%
- Don't know – 15.9%
- Too far away, not conveniently located – 13.9%
- Not aware of parks and facilities – 10.6%
- Feel unsafe – 3.7%
- Too crowded – 2.8%
- Cops are there – 2.1%
- Not well taken care of – 1.9%
- Not "cool" – 1.6%
- Nowhere good to skate – 0.7%
- Lack of good bathrooms – 0.2%
- Can't ride my bike – 0.2%

8. Which two of the following types of places are most needed by youth and teens in Temecula?

Answers receiving at least 1.0% of total responses:

- Dance/night clubs – 16.2%
- Bowling alley – 10.7%
- Entertainment facilities – 10.5%
- Teen center, or a place just for teens to hangout – 9.7%
- Skating rink – 8.9%
- Arts center/facility (e.g. theatre, dance, music, fashion, visual, cultural) – 6.2%
- Paintball – 5.5%
- Movie theatres – 4.9%
- Areas for special events and festivals – 4.9%
- Skate park (in addition to the one we already have) – 3.8%
- BMX track – 3.6%
- Multi-use recreation center (gym, social areas, activity rooms, etc.) – 3.3%
- Natural areas – 2.4%
- Coffee shops – 2.2%
- Multi-purpose trails (walking, biking, hiking) – 1.4%
- Don't know – 1.4%
- Neighborhood parks – 1.1%

All responses, categorized:

- Entertainment – 27.3%
- Sports – 22.8%
- Partying/socializing – 16.2%
- Hangout – 15.1%

- Cultural – 11.2%
- Retail – 0.4%
- Outdoor – 4.9%
- Other – 2.1%

9. What other types of recreation and activity facilities would you want?

Answers receiving at least 1.0% of total responses:

- Night clubs/dance clubs – 11.3%
- Water park – 8.3%
- Ice skating rink – 8.0%
- Amusement park – 7.8%
- Shopping/mall – 6.6%
- Bowling alley – 5.3%
- Sports facilities – 5.2%
- Concert venue – 5.1%
- Swimming pool – 4.6%
- Skate park – 3.7%
- Parks/open space – 3.6%
- Teen center – 3.0%
- Teen gym – 2.8%
- Arts center – 2.2%
- Teen-only hang-outs – 2.2%
- BMX trails – 2.2%
- Movie theatre – 1.9%
- Paintball – 1.9%
- Gaming center – 1.8%
- Coffee house – 1.7%
- Arcade – 1.3%
- Dirt bike course – 1.1%
- Places for events/festivals – 1.1%

All responses, categorized:

- Sports – 32.8%
- Entertainment – 31.9%
- Partying/Socializing – 11.8%
- Retail – 7.0%
- Hangout – 6.9%
- Cultural – 4.7%
- Outdoor – 3.7%
- Other – 1.3%

10. Which two of the following sports facilities are most needed by youth and teens in Temecula?

Answers receiving at least 1.0% of total responses:

- Swimming pools – 19.3%
- Turf fields (soccer, lacrosse, football, etc.) – 18.5%
- Gymnasiums – 13.9%
- Don't know – 10.4%
- Outdoor basketball courts – 9.6%

- Baseball, softball fields/diamonds – 7.8%
- Tennis courts – 6.4%
- No new sports facilities are needed – 4.0%
- Frisbee or disc golf course – 3.5%
- Skate park – 1.5%
- Ice skating rinks – 1.4%
- Volleyball courts – 1.2%

11. Which two of the following programs or services are most needed by youth and teens in Temecula?

Answers receiving at least 1.0% of total responses:

- Excursions/trips (amusement parks, mountains, beach, etc.) – 18.6%
- Special events (dances, concerts in the park, festivals, etc.) – 15.8%
- Extreme sports (rock climbing, surfing, snowboarding, etc.) – 14.1%
- Aquatic programs (swimming, scuba diving, water fitness, etc.) – 10.0%
- Job-related activities (training, internship, or employment opportunities) – 9.9%
- Drop-in activities - noncompetitive (gymnasium, game room, computers, etc.) – 9.4%
- Community service (volunteer opportunities) – 7.0%
- Educational, beyond school requirements (study skills, SAT prep, etc. – 4.8%
- Environmental programs (nature programs, etc.) – 3.0%
- Help with personal problems (support, peer, or talking/discussion groups) – 2.9%
- Don't know – 2.7%
- No new programs are needed – 1.5%

All responses, categorized:

- Entertainment – 28.0%
- Sports – 24.3%
- Cultural – 19.0%
- Job-related – 9.9%
- Personal development – 9.9%
- Educational – 4.8%
- Other – 4.2%

12. What other types of programs or services would you want?

Answers receiving at least 1.0% of total responses:

- Sports – 10.4%
- Music – 10.4%
- Extreme sports – 9.4%
- Dance – 7.8%
- Job-related – 7.0%
- Special events – 6.0%
- Aquatics (e.g. pool, water park) – 5.7%
- Educational (e.g. tutoring, homework help, test prep) – 5.5%
- Volunteering/community service – 4.7%
- Art – 4.2%
- Field trips – 3.7%

- Environmental – 3.4%
- Skate park – 3.1%
- Night club – 2.9%
- Counseling – 1.6%
- Clubs/organized activities – 1.6%
- Amusement park – 1.6%
- Video gaming/internet – 1.3%
- Health-related – 1.0%
- Courses (e.g. cooking, arts and crafts, auto repair) – 1.0%

All responses, categorized:

- Entertainment – 28.0%
- Sports – 38.1%
- Entertainment – 18.5%
- Cultural – 11.2%
- Educational – 10.7%
- Personal development – 7.6%
- Job-related – 7.3%
- Partying/Socializing – 2.9%
- Hangout – 1.6%
- Affordable – 0.8%
- Outdoor – 0.5%
- Other – 0.8%

13. In the past, have you ever played organized team sports such as little league, soccer, football, or others?

- Yes – 69.8%
- No – 30.2%

14. What's the main reason why you don't play organized team sports now?

- Don't want to; not interested anymore – 29.6%
- Too busy; not enough time – 26.9%
- Can't afford it; too expensive – 19.9%
- Don't know – 9.9%
- Don't have transportation – 4.3%
- Can't make the team at school – 3.2%
- No teams available – 2.7%
- Health problems – 0.8%
- Age requirements – 0.5%
- Bad facilities – 0.5%
- Too competitive – 0.5%
- Don't know about options – 0.3%
- Can't use drugs if on a team – 0.3%
- Didn't like the people – 0.3%
- Grades aren't good enough – 0.3%

15. If you could join a recreational sports program ... which of the following sports would you seriously consider?

Answers receiving at least 1.0% of total responses:

- Soccer – 10.4%
- Football – 9.2%
- Basketball – 8.7%
- Swimming – 8.7%
- Badminton – 7.1%
- Ultimate frisbee – 6.8%
- Volleyball – 6.1%
- Fitness/nutritional – 6.0%
- Lacrosse – 4.8%
- Softball – 4.8%
- Baseball – 4.6%
- Water polo – 4.4%
- Table tennis, ping-pong – 3.2%
- Tennis – 3.1%
- Don't know – 2.0%
- I wouldn't participate in this type of program – 1.8%
- Frisbee/disc golf – 1.7%
- Dance – 1.1%

16. Which two of the following arts and cultural programs and services are you most interested in?

Answers receiving at least 1.0% of total responses:

- Dance – 15.2%
- Photography – 14.0%
- Music production – 9.0%
- Film production – 8.5%
- Fashion – 8.3%
- Music performance – 7.8%
- Drama/acting/theatre – 7.4%
- Computer graphics – 5.5%
- Painting – 4.2%
- Writing (creative or poetry) – 4.2%
- Reading – 4.0%
- None of the above – 3.3%
- Don't know – 3.2%
- Visual – 2.4%
- Sculpture – 2.0%

17. Where would you go for youth and teen programs?

- School – 21.1%
- Don't know – 20.9%
- Teen center – 18.8%
- Retail/shopping area – 14.4%
- Community center – 12.1%
- Faith-based – 10.1%
- Outdoors/Neighborhood park facility – 1.7%
- Parties – 0.4%
- Movie theatre – 0.4%

- San Diego – 0.2%

18. Where do you mostly hang-out in Temecula in your free time?

Answers receiving at least 1.0% of total responses:

- My home – 32.4%
- Mall – 27.2%
- My friend's home – 25.0%
- Coffee shop – 2.8%
- Neighborhood park – 2.4%
- Don't know – 2.4%
- School (after hours) – 2.2%
- Skate park – 1.1%

19. If you frequently go outside of Temecula to hang-out, where do you go?

Answers receiving at least 1.0% of total responses:

- Central San Diego – 19.7%
- Murrieta – 17.6%
- I don't go outside of Temecula to hang-out – 15.1%
- North San Diego County – 13.9%
- Don't know – 5.1%
- Orange County – 4.4%
- Los Angeles – 4.4%
- Central Riverside County – 4.1%
- Oceanside – 2.6%
- The beach – 2.1%
- Wildomar – 1.6%
- Lake Elsinore – 1.0%

20. Which activities are you involved in today?

Answers receiving at least 1.0% of total responses:

- Music (listening, downloading) – 3.2%
- Watching movies (theatre) – 3.1%
- Watching TV/Video – 3.0%
- Partying – 2.7%
- Computers/electronics (blogging, IM'ing, MySpace, chatrooms) – 2.7%
- Socialize/hang-out/visit with friends – 2.6%
- Shopping – 2.6%
- Swimming (outdoors) – 2.1%
- Family activities – 2.0%
- Bowling – 2.0%
- Coffee house/shop (hanging out) – 1.9%
- Reading for pleasure – 1.9%
- Concerts (attend) – 1.9%
- Exercising/aerobics – 1.8%
- Photography – 1.8%
- Arts and Crafts – 1.7%
- Dancing (clubs, social) – 1.7%
- Billiards/pool – 1.7%
- Jogging/running – 1.6%

- Musical Instrument (playing) – 1.6%
- Walking for pleasure – 1.6%
- Dog walking – 1.6%
- Basketball – 1.5%
- Soccer – 1.5%
- Camping (general) – 1.5%
- Football – 1.4%
- Volunteering – 1.4%
- Bicycling for fun – 1.4%
- Snowboarding – 1.4%
- Fairs and festivals – 1.4%
- Music (producing, writing) – 1.4%
- Dancing (ballet, tap, etc.) – 1.4%
- Skateboarding – 1.3%
- Bicycling (to get around and to school) – 1.3%
- Movie/film making – 1.3%
- Ice skating (indoor) – 1.3%
- Education (beyond school) – 1.2%
- Fishing (freshwater) – 1.2%
- Library (visiting with friends) – 1.2%
- Tennis – 1.2%
- Auto repair – 1.2%
- Bicycling (BMX) – 1.2%
- Hiking/backpacking – 1.2%
- Rock climbing – 1.1%
- Baseball (youth) – 1.1%
- Gourmet cooking – 1.1%
- Volleyball (indoor) – 1.1%
- Golf (play) – 1.1%
- Volleyball (outdoor/sand) – 1.0%
- Swimming (indoors) – 1.0%
- Martial arts – 1.0%
- Theatre/Drama/Acting – 1.0%
- Cultural events (attend) – 1.0%
- Drama (participate) – 1.0%
- Canoe/kayak – 1.0%
- Picnicking – 1.0%
- Roller/In-line skating – 1.0%
- River rafting – 1.0%
- Gymnastics – 1.0%

Within each activity, the majority of responses were in the "1-5 times/month" category, except the following, which were in the "21-30 times/month category":

- Exercising/Aerobics
- Music (listening, downloading)
- Computers/electronics (blogging, IM'ing, MySpace, chatrooms)
- Partying
- Shopping

- Socialize/hang-out/visit with friends
- Watching TV/Video
- Watching movies (theatre)
- Swimming (outdoors)

All responses, categorized:

- Sports – 37.6%
- Cultural – 16.4%
- Entertainment – 13.7%
- Outdoor – 11.9%
- Partying/Socializing – 7.0%
- Educational – 4.4%
- Shopping – 2.6%
- Family – 2.0%
- Hangout – 1.9%
- Personal development – 1.4%
- Other – 1.2%

21. Check the five activities you would most like to do in the future ...

Answers receiving at least 1.0% of total responses:

- Socialize/hang-out/visit with friends – 4.4%
- Watching movies (theatre) – 4.0%
- Concerts (attend) – 3.8%
- Music (listening/downloading) – 3.8%
- Dancing (clubs, social) – 3.6%
- Shopping – 3.0%
- Bowling – 2.9%
- Photography – 2.7%
- Ice skating (indoor) – 2.7%
- Swimming (outdoors) – 2.6%
- Dancing (ballet, tap, etc.) – 2.3%
- Computers/electronics (blogging, IM'inG, MySpace, chatrooms) – 2.3%
- Snowboarding – 2.2%
- Basketball – 2.1%
- Soccer – 2.0%
- Exercising/aerobics – 1.8%
- Football – 1.7%
- Musical instrument (playing) – 1.7%
- Movie/film making – 1.7%
- Coffee house/shop (hanging out) – 1.6%
- Rock climbing – 1.6%
- Camping (general) – 1.5%
- Tennis – 1.5%
- Music (producing, writing) – 1.4%
- Theatre/Drama/Acting – 1.4%
- Volleyball (indoor) – 1.4%
- Billiards/pool – 1.4%
- Skateboarding – 1.3%
- Arts and crafts – 1.3%

- Auto repair – 1.3%
- Watching TV/Video – 1.3%
- Swimming (indoors) – 1.2%
- Volunteering – 1.2%
- Fairs and festivals – 1.1%
- Gourmet cooking – 1.0%
- River rafting – 1.0%
- Jogging/running – 1.0%
- Martial arts – 1.0%

All responses, categorized:

- Sports – 34.7%
- Entertainment – 18.2%
- Cultural – 17.2%
- Partying/Socializing – 12.9%
- Outdoor – 7.0%
- Shopping – 3.0%
- Educational – 2.1%
- Hangout – 1.6%
- Personal development – 1.2%
- Family – 0.9%
- Other – 1.3%

22. What are the top three things that the City of Temecula should do to make the City a better place for youth and teens?

Answers receiving at least 1.0% of total responses:

- Night clubs/dance clubs – 8.0%
- More hang-outs – 7.1%
- Fewer cops/Less hassling from cops – 6.6%
- More things to do – 6.2%
- Sports facilities/programs – 5.6%
- Concerts/concert venues – 5.1%
- Shopping (e.g. bigger mall, more stores) – 3.9%
- Ice skating rinks – 3.5%
- Amusement park – 3.4%
- Water park – 3.4%
- Lower cost/free things to do – 2.9%
- Bowling alleys – 2.7%
- Skate parks – 2.5%
- Swimming pools – 2.4%
- Improve safety – 2.1%
- Organized activities – 2.1%
- Teen center – 2.0%
- Public transit improvements – 1.8%
- Special events (e.g. festivals, carnivals) – 1.8%
- Better outreach/advertising of events – 1.6%
- BMX trails – 1.5%
- Later curfew/no curfew – 1.5%
- More teen-friendly businesses – 1.3%

- Discourage drugs/alcohol – 1.1%
- Movie theatres – 1.1%
- Improve cleanliness of the city – 1.1%
- Improve parks/more parks – 1.0%

All responses, categorized:

- Sports – 19.2%
- Entertainment – 17.6%
- Hangout – 9.4%
- Cops/Curfew – 9.2%
- Things to do – 8.8%
- Partying/Socializing – 8.7%
- City improvement – 7.2%
- Retail – 3.9%
- Cultural – 3.2%
- Affordable – 2.9%
- Improve relationships – 2.0%
- Educational – 1.5%
- More teen-oriented – 1.3%
- Drugs/Alcohol – 1.1%
- Outdoor – 1.1%
- Job-related – 0.8%
- Personal development – 0.4%
- Other – 1.5%

23. What's the best way for local youth to get information about local activities or events?

- Friends/word-of-mouth – 21.7%
- School announcements – 17.1%
- Email/IM/text message – 16.6%
- Websites/internet – 12.9%
- Flyers posted around town – 12.9%
- City newspapers – 5.6%
- School newspapers – 5.0%
- Coffee shops – 4.6%
- MySpace – 0.8%
- Mail – 0.2%
- Don't know – 2.6%

24. How old are you?

- 11-12 – 5.7%
- 13-14 – 27.1%
- 15-16 – 35.4%
- 17-18 – 24.2%
- 18-20 – 7.7%

25. What is your gender?

- Female – 58.3%
- Male – 41.7%

26. What is your home zip code?

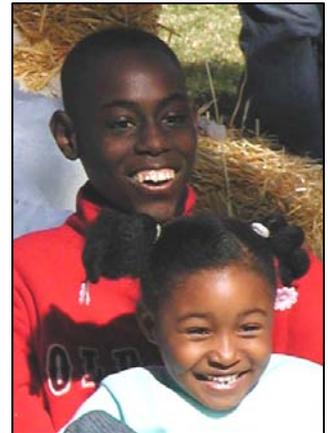
- 92592 – 41.0%
- 92591 – 34.3%
- 92563 – 7.0%
- 92596 – 6.4%
- 92590 – 2.4%
- 92589 – 0.8%
- 92593 – 1.0%
- 92545 – 0.4%
- 92410 – 0.2%
- 92584 – 0.6%
- 92562 – 1.8%
- 92595 – 1.0%
- 92532 – 0.4%
- 92536 – 0.4%
- 92586 – 0.4%
- 92587 – 0.4%
- 92028 – 0.2%
- 92082 – 0.2%
- 92530 – 0.2%
- 92564 – 0.2%
- 92570 – 0.2%
- 92883 – 0.2%
- 95958 – 0.2%

27. What school do you attend?

- Chaparral – 40.7%
- Temecula Valley – 20.6%
- Van Avery Preparatory – 9.9%
- Rancho Vista – 9.5%
- Great Oak – 3.9%
- Vail Ranch Middle School – 2.9%
- Day Middle School – 2.9%
- Temecula Middle School – 2.1%
- Linfield – 1.2%
- Gardner Middle School – 0.8%
- Margarita Middle School – 0.6%
- Bella Vista Middle School – 0.4%
- Paloma Valley High School – 0.4%
- San Diego State University – 0.4%
- Cal State University Humboldt – 0.4%
- Cal State University Northridge – 0.4%
- Home schooled – 0.2%
- Vista Murrieta – 0.2%
- Antelope Hills Elementary – 0.2%
- Shivela Middle School – 0.2%
- Temecula Preparatory – 0.2%

- Cal State University San Marcos – 0.2%
- Temescal Canyon High School – 0.2%
- Elsinore High School – 0.2%
- Murrieta Valley High School – 0.2%
- Santa Ana High School – 0.2%
- Miami of Ohio – 0.2%
- Point Loma Nazarene University – 0.2%
- Sweetwater High School – 0.2%
- Sierra Madre Academy – 0.2%

adult questionnaire



CITY OF TEMECULA YOUTH MASTER PLAN

adult questionnaire

The City of Temecula is currently working on a Youth Master Plan to address the constantly changing trends, challenges and needs facing our youth and teens. We want to know what you think! What are the greatest issues and challenges facing our youth? What can the City and other organizations do better to serve our youth? What types of services, programs and facilities do our youth need? Whether or not you are a parent of a Temecula youth or teen—YOUR OPINION IS IMPORTANT!

Please fill out this questionnaire completely. Your input will be ANONYMOUS—you do not need to give us your name. Your ideas will help us to create better places, outstanding facilities, and positive programs and activities just for youth and teens! Thanks for agreeing to participate.

1. How important to Temecula's quality of life are services, programs and facilities that serve local youth and teens?

- 1. ___ Very Important
- 2. ___ Important
- 3. ___ Don't know / Neutral
- 4. ___ Not Very Important
- 5. ___ Not Important at all

2. Do you believe that services, programs and facilities that serve local youth and teens provide benefits to the entire community?

- 1. ___ Very Much
- 2. ___ Somewhat
- 3. ___ Don't know / Neutral
- 4. ___ Very Little
- 5. ___ Not at all

3. How many fun and interesting activities and places (general interest, sports, recreation, volunteer and job opportunities, etc.) are available to youth and teens in Temecula?

- 1. ___ A lot
- 2. ___ Just Enough
- 3. ___ Don't know / Neutral
- 4. ___ Very Little
- 5. ___ Nothing at all

4. What are the top two issues facing youth and teens in Temecula? (Check up to two.)

- 1. ___ Alcohol
- 2. ___ Bullying or violence from other youth and teens
- 3. ___ Drugs
- 4. ___ Gangs
- 5. ___ Getting good grades / academic success
- 6. ___ Lack of friends
- 7. ___ Lack of money
- 8. ___ Lack of jobs
- 9. ___ No transportation
- 10. ___ Nothing to do in their free time
- 11. ___ Peer pressure or pressure to fit in
- 12. ___ Planning for life after high school
- 13. ___ Problems with parents
- 14. ___ Problems at school
- 15. ___ Other _____
- 16. ___ Don't know

5. What age groups have the highest need for programs, services and facilities?

- 1. ___ 9-10
- 2. ___ 11-12
- 3. ___ 13-14
- 4. ___ 15-16
- 5. ___ 17-18
- 6. ___ 19-20
- 7. ___ All of the above
- 8. ___ None of the above
- 9. ___ Don't know

6. How do youth and teens usually get around Temecula?

- 1. ___ Bike
- 2. ___ Drive themselves
- 3. ___ Parents / guardians drive them
- 4. ___ Ride with other youth and teens
- 5. ___ Skateboard, rollerblade, scooter
- 6. ___ Take the bus
- 7. ___ Walk
- 8. ___ Other: _____
- 9. ___ Don't know

7. Temecula is a safe place for youth and teens.

- 1. ___ Strongly Agree
- 2. ___ Agree
- 3. ___ Don't know / Neutral
- 4. ___ Disagree
- 5. ___ Strongly Disagree

8. How would you rate the ADEQUACY (i.e., safety, conditions/upkeep, amenities, etc.) of each of the following parks and community facilities for serving youth and teens?

| | Excellent | Good | Fair | Poor | Don't Know |
|--|-----------|------|------|------|------------|
| Neighborhood park in your area | | | | | |
| Sports Park | | | | | |
| Temecula Skate Park | | | | | |
| Community Recreation Center (CRC) | | | | | |
| Temecula Community Center (TCC) | | | | | |
| Swimming Pool (e.g., Chaparral High, Temecula Elementary, CRC) | | | | | |
| Multi-purpose Trails | | | | | |
| Concert Venue (e.g., Community Theatre, Amphitheatre) | | | | | |

9. If you rated any of the parks and facilities above as fair or poor for serving youth and teens, please tell us why you did so. (Check one.)

- 1. ___ Feel unsafe
- 2. ___ Not aware of parks and facilities
- 3. ___ Not enough time
- 4. ___ Not enough things to do
- 5. ___ Poorly maintained
- 6. ___ Too crowded
- 7. ___ Too far away, not conveniently located
- 8. ___ Other: _____
- 9. ___ Don't know

continued ...

10. Which two of the following RECREATION AND ACTIVITY FACILITIES are most needed by youth and teens in Temecula? (Check up to two.)

1. Areas for special events and festivals
2. Arts (e.g., theatre, dance, music, fashion, visual, cultural)
3. BMX track
4. Entertainment facilities:
 1. Bowling alley
 2. Coffee shops
 3. Dance/night clubs
 4. Skating rink
 5. Movie theatres
 6. Other: _____
5. Multi-purpose trails (walking, biking, hiking)
6. Multi-use recreation center (gym, social areas, activity rooms, etc.)
7. Natural areas
8. Neighborhood parks
9. Paintball
10. Teen center, or a place just for teens to hangout
11. Skate park
12. Others: _____
13. No new recreation and activity facilities are needed
14. Don't know

11. Which two of the following SPORTS FACILITIES are most needed by youth and teens in Temecula? (Check up to two.)

1. Baseball, softball fields/diamonds
2. Frisbee or disc golf course
3. Gymnasiums
4. Outdoor basketball courts
5. Swimming pools
6. Tennis courts
7. Turf fields (soccer, lacrosse, football, etc.)
8. Others: _____
9. No new sports facilities are needed
10. Don't know

12. Which two of the following PROGRAMS OR SERVICES are most needed by youth and teens in Temecula? (Check up to two.)

1. Aquatic programs (swimming, scuba diving, water fitness, etc.)
2. Community service (volunteer opportunities)
3. Drop-in activities—noncompetitive (gymnasium, game room, computers, etc.)
4. Educational, beyond school requirements (study skills, SAT prep, etc.)
5. Environmental programs (nature programs, etc.)
6. Excursions/trips (amusement parks, mountains, beach, etc.)
7. Extreme sports (rock climbing, backpacking, snowboarding, etc.)
8. Help with personal problems (support, peer, or talking/discussion groups)
9. Job-related activities (training, volunteer, internship, or employment opportunities)
10. Special events (dances, concerts in the park, festivals, etc.)
11. Others: _____
12. No new programs are needed
13. Don't know

13. Which two of the following ARTS AND CULTURAL PROGRAMS AND SERVICES are most needed by youth and teens in Temecula? (Check up to two.)

1. Dance
2. Drama/acting/theatre
3. Fashion
4. Film production
5. Music production
6. Music performance
7. Painting
8. Photography
9. Sculpture
10. Visual
11. Other: _____
12. None of the above
13. Don't know

14. What is the best location to provide youth and teen programs? (Check one.)

1. Community Center
2. Faith-based (e.g., church, synagogue, mosque, etc.)
3. School
4. Retail or commercial area
5. Teen Center
6. Others: _____
7. Don't know

15. What would you expect to be the primary source of funding for new services, programs and/or funding for youth and teens? (Check one.)

1. Public sources (government/city funds, tax increases, assessments, etc.)
2. Private sources (i.e., encouraging private companies to provide services, programs and services based on market demands)
3. Public/private partnerships
4. User fees
5. A combination of all of the above.
6. None of the above
7. Other: _____
8. Don't know

16. What are the top three things that the City of Temecula should do to make the City a better place for youth?

1. _____
2. _____
3. _____

17. What is your age?

1. 18-24
2. 25-29
3. 30-34
4. 35-39
5. 40-44
6. 45-49
7. 50-54
8. 55-59
9. 60-64
10. 65-70
11. 70-74
12. 75+

18. What is your gender?

1. Female 2. Male

19. What is your home zip code?

1. 92589
2. 92590
3. 92591
4. 92592
5. 92593
6. Other: _____

20. Are you currently a parent / guardian or grandparent of a Temecula youth or teen ages 10-18?

1. Yes, a parent / guardian (Please continue to #21.)
2. Yes, a grandparent (Please continue to #21.)
3. No (Please skip to end.)

21. What school does your child attend? If you are the parent / guardian / grandparent of two or more youth or teens, please answer for the oldest

1. Chaparral
2. Great Oak
3. Linfield
4. Rancho Santa Rosa
5. Rancho Vista
6. Temecula Preparatory
7. Temecula Valley
8. A local middle school
9. A school outside of Temecula

Thank you for participating!

Questionnaire Response Data – ADULT QUESTIONNAIRE

1. **How important to Temecula's quality of life are services, programs and facilities that serve local youth and teens?**
 - Very important– 79.2%
 - Important – 16.6%
 - Don't know/neutral – 3.6%
 - Not very important – 0.6%
 - Not important at all – 0.0%

2. **Do you believe that services, programs and facilities that serve local youth and teens provide benefits to the entire community?**
 - Very much – 80.7%
 - Somewhat – 14.6%
 - Don't know/neutral – 1.8%
 - Very little – 1.8%
 - Not at all – 1.2%

3. **How many fun and interesting activities and places are available to youth and teens in Temecula?**
 - Very little – 47.6%
 - Don't know/neutral – 25.3%
 - Just enough – 14.5%
 - A lot – 12.0%
 - Nothing at all – 0.6%

4. **What are the top two issues facing youth and teens in Temecula?**
Answers receiving at least 1.0% of total responses:
 - Nothing to do in their free time – 20.8%
 - Drugs – 15.3%
 - Alcohol – 13.2%
 - Peer pressure, or pressure to fit in – 10.4%
 - Bullying or violence from other youth and teens – 7.7%
 - No transportation; can't get around easily – 7.4%
 - Getting good grades – 4.6%
 - Gangs – 4.4%
 - Planning for life after high school – 4.3%
 - Problems at school – 2.5%
 - Lack of jobs – 1.8%
 - Problems with parents – 1.7%
 - Lack of money – 1.5%
 - Don't know – 1.4%
 - Lack of friends – 1.1%

5. **What age group has the highest need for programs, services, and facilities?**

- 9-10 – 2.2%
- 11-12 – 3.4%
- 13-14 – 16.5%
- 15-16 – 24.5%
- 17-18 – 9.0%
- 19-20 – 2.2%
- All of the above – 38.5%
- None of the above – 0.3%
- Don't know – 3.4%

6. How do youth and teens usually get around in Temecula?

- Parents/guardians drive them – 62.3%
- Ride with other youth and teens – 9.0%
- Don't know – 9.0%
- Skateboard, rollerblade, scooter – 5.3%
- Bike – 4.4%
- Drive themselves – 4.0%
- Walk – 3.4%
- All of the above – 2.2%
- Take the bus – 0.3%

7. Temecula is a safe place for youth and teens (agree/disagree).

- Agree – 58.6%
- Don't know/in between – 23.4%
- Strongly agree – 9.0%
- Disagree – 7.8%
- Strongly disagree – 1.2%

8. How would you rate the adequacy of each of the following parks and community facilities for serving youth and teens?

The most common response for each facility.

- Neighborhood park in your area – Excellent
- Sports Park – Excellent
- Temecula Skate Park – Good
- Community Recreation Center – Don't know
- Temecula Community Center – Good
- Swimming pools – Don't know
- Multi-purpose trails – Don't know
- Concert venue – Good

9. If you rated any of the above parks and facilities as fair or poor for serving youth and teens, please tell us why you did so.

- Not well taken care of – 34.2%
- Don't know – 15.8%
- Not enough things to do – 14.7%
- Too far away, not conveniently located – 7.9%
- Not aware of parks and facilities – 7.9%
- Not enough time – 4.7%

- Too crowded – 4.2%
- Feel unsafe – 1.6%
- No concert venue – 1.6%
- Not enough of them – 1.6%
- Vulgar language – 1.1%
- Smoking – 1.1%
- Lack of good skate park – 1.1%
- Need more bike trails – 0.5%
- Lack of teen programming – 0.5%
- Lack of good restrooms – 0.5%
- No bilingualism – 0.5%
- Too much harassment from cops – 0.5%

10. Which two recreation and activity facilities are most needed by youth and teens in Temecula?

Answers receiving at least 1.0% of total responses:

- Bowling alley – 12.0%
- Skating rink – 11.6%
- Teen center, or a place for just for teens to hangout – 11.1%
- Dance/night clubs – 10.4%
- Entertainment facilities – 9.7%
- Arts center/facility – 6.5%
- Multi-use recreation center – 6.4%
- Areas for special events and festivals – 6.1%
- Paintball – 4.4%
- BMX track – 3.5%
- Multi-purpose trails – 3.5%
- Neighborhood parks – 2.3%
- Swimming pool – 2.3%
- Skate park – 1.8%
- Natural areas – 1.4%
- No new recreation and activity facilities are needed – 1.4%
- Don't know – 1.4%
- Coffee shops – 1.2%

All responses, categorized:

- Sports – 43.2%
- Cultural – 12.6%
- Hangout – 12.5%
- Entertainment – 11.1%
- Partying/Socializing – 10.4%
- Outdoor – 7.2%
- Other – 3.0%

11. Which two of the following sports facilities are most needed by youth and teens in Temecula?

Answers receiving at least 1.0% of total responses:

- Swimming pools – 25.5%
- Gymnasiums – 12.6%

- Turf fields – 11.1%
- Outdoor basketball courts – 10.5%
- Don't know – 8.6%
- Baseball, softball fields/diamonds – 7.3%
- No new sports facilities are needed – 6.9%
- Tennis courts – 6.5%
- Frisbee or disc golf course – 5.9%
- Ice skating rink – 2.1%

12. Which two of the following programs or services are most needed by youth and teens in Temecula?

- Job-related activities – 15.2%
- Drop-in activities – 15.1%
- Aquatic programs – 11.6%
- Special events – 11.5%
- Help with personal problems – 9.0%
- Educational, beyond school requirements – 8.8%
- Extreme sports – 7.7%
- Community service – 7.0%
- Excursions/trips – 5.7%
- Environmental programs – 4.1%
- Don't know – 2.7%
- No new programs are needed – 0.9%
- Computer classes – 0.4%
- Arts programs – 0.2%
- Things to do at night – 0.2%

13. Which two of the following arts and cultural programs and services are most needed by youth and teens in Temecula?

- Computer graphics – 12.6%
- Music performance – 12.2%
- Drama/acting/theatre – 11.8%
- Dance – 10.0%
- Don't know – 10.0%
- Film production – 8.8%
- Photography – 8.2%
- Music production – 7.4%
- Writing (creative or poetry) – 4.4%
- Reading – 4.2%
- Painting – 3.0%
- Visual – 2.4%
- Fashion – 2.2%
- Sculpture – 1.6%
- None of the above – 1.0%

14. What is the best location to provide youth and teen programs?

- Community center – 32.0%
- Teen center – 28.3%

- Faith-based – 12.5%
- School – 12.5%
- Retail/shopping area – 7.0%
- Don't know – 6.3%
- Homes – 0.7%
- YMCA – 0.4%
- Library – 0.4%

15. What would you expect to be the primary source of funding for new activities, services, or programs for youth and teens?

- Public/private partnerships – 14.0%
- Public sources – 8.5%
- User fees – 8.1%
- Private sources – 7.0%
- Don't know – 4.1%
- No new funding is necessary – 1.1%
- Volunteers – 0.4%
- A combination of all of the above – 56.8%

16. What would you expect to be the primary funding source of funding for new facilities or places for youth and teens?

- Public/private partnerships – 15.3%
- Public sources – 13.2%
- Private sources – 9.1%
- User fees – 5.4%
- Don't know – 2.5%
- No new funding is necessary – 0.4%
- A combination of all of the above – 54.1%

17. What are the top three things that the City of Temecula should do to make the City a better place for youth?

Answers receiving at least 1.0% of total responses:

- Swimming pool – 6.7%
- Safe hang-outs – 6.5%
- Provide more activities/things to do – 6.2%
- Teen center – 5.8%
- More cops – 3.5%
- Music venues – 3.3%
- Bowling alley – 2.7%
- Public transit improvements – 2.5%
- Arts center – 2.5%
- Lower cost/Affordability – 2.5%
- Ice skating rink – 2.4%
- Job opportunities – 2.4%
- Water park – 2.2%
- Cultural activities – 2.2%
- Nighttime activities – 2.2%
- Counseling services – 2.2%

- After-school activities – 2.2%
- Job training – 2.0%
- Volunteer opportunities – 1.8%
- Safety – 1.8%
- No tolerance for gangs – 1.8%
- Less harrassment from cops – 1.6%
- Night clubs – 1.6%
- Better communication about activities/events – 1.6%
- Get input from teens on what they want – 1.6%
- Youth Committee/youth influence in local government – 1.5%
- Festivals/special events – 1.5%
- Parenting training/courses – 1.5%
- Academic assistance (e.g. tutoring, homework help, college counseling) – 1.3%
- Prevention of drug and alcohol use – 1.3%
- Parks/open space/trails – 1.3%
- Skate parks – 1.3%
- Rollerrink – 1.3%
- Mentor program – 1.1%
- Higher education opportunities/college campus – 1.1%

All responses, categorized:

- Sports – 13.5%
- Hangout – 12.4%
- Things to do – 12.2%
- City improvement – 11.5%
- Entertainment – 9.8%
- Cops/Curfew – 8.5%
- Culture – 6.2%
- Job-related – 5.5%
- Educational – 5.3%
- Personal development – 4.4%
- Affordable – 2.5%
- Partying/Socializing – 1.6%
- Family – 1.5%
- Improve relationships – 1.5%
- Drugs/Alcohol – 1.3%
- Outdoor – 1.3%
- Retail – 0.7%
- Other – 0.5%

18. What is your age?

- 18-24 – 10.7%
- 25-29 – 7.4%
- 30-34 – 10.7%
- 35-39 – 20.7%
- 40-44 – 18.8%
- 45-49 – 18.1%
- 50-54 – 7.0%

- 55-59 – 3.7%
- 60-64 – 1.8%
- 65-70 – 0.7%
- 75+ – 0.4%

19. What is your gender?

- Female – 77.8%
- Male – 22.2%

20. What is your home zip code?

- 92592 – 53.0%
- 92591 – 29.1%
- 92596 – 6.0%
- 92563 – 3.4%
- 92590 – 3.0%
- 92562 – 1.9%
- 92593 – 0.7%
- 92532 – 0.7%
- 92589 – 0.4%
- 92545 – 0.4%
- 92028 – 0.4%
- 92586 – 0.4%
- 92585 – 0.4%
- 92595 – 0.4%

21. Are you currently a parent/guardian or grandparent of a Temecula youth or teen ages 10-18?

- Yes, a parent/guardian – 66.9%
- No – 32.0%
- Yes, a grandparent – 1.1%