How Will Funds be Raised?

• Requires voter approval on November 8th
  – Simple majority needed for approval (>50%)

• Added 1% Sales Tax collected at time of sale
  – Exempts prescription medicines and groceries

• Merchants remit tax to the State, who then distributes to City on quarterly basis
### Sales Tax Distribution

- **Sales Tax Rate = 8.0%**

  $1$ Purchase = $0.08$ Sales Tax

  - $4$ cents to State of CA
  - $2 \frac{3}{4}$ cents to Riverside County
  - $\frac{1}{2}$ cent to Riverside County Transportation Commission
  - $1$ cent to City

- **New rate is 8.75% (.25% expired)**

  - K-12/Community Colleges
  - Education Protection (expires 12/31/16)
  - Public Safety
  - Transportation
  - Mental Health/Welfare
  - Transportation (restricted—expires 2039)
  - City Services (Police, Fire, Parks, etc.)

- **Now 2 cents to the City**
  - (1¢ per State law, 1¢ per Measure S)
TEMECULA 9-1-1 EMERGENCY RESPONSE, PUBLIC SAFETY AND VITAL CITY SERVICES MEASURE. To maintain 9-1-1 emergency response times, prevent cuts to local paramedic/police/fire protection, school safety patrols, youth/after-school, senior, disabled services; improve freeway interchanges/reduce traffic; other general services; shall Ordinance 2016-06 of the City of Temecula be adopted establishing a one-cent sales tax providing $23,000,000 dollars annually, until ended by voters; requiring independent audits, no money for the State, all funds remaining local?
How Will Funds be Spent?

• Maintain Public Safety Services
  – Backfill 9 police officer vacancies consistent with population growth
  – Maintain fire staffing / plan for Roripaugh Station

• Maintain Aging Infrastructure
  – Roads, parks, sidewalks

• Fund Capital Improvements
  – Former YMCA rehab, Teen Village, Old Town Parking, traffic improvements

• Preserve Fiscal Stability & High Quality of Life
• Maintain Public Safety Services
  – Backfill 9 police officer vacancies consistent with population growth
  – Maintain fire staffing / plan for Roripaugh Station

Effective April 1, 2017

11 New Sworn Police Officers

- 10 funded by Measure S
- 1 funded by Pechanga
New Roripaugh Ranch Fire Station to Open January 2018

8 new fire personnel
(there is also a shared “relief” among all stations)

2 added Fire Prevention personnel

Maintain Public Safety Services

- Backfill 9 police officer vacancies consistent with population growth
- Maintain fire staffing / plan for Roripaugh Station
• Maintain Public Safety Services
  – Backfill 9 police officer vacancies consistent with population growth
  – Maintain fire staffing / plan for Roripaugh Station

Training Room reconstruction and upgrades at Fire Station on Pauba Road
• Maintain Public Safety Services
  – Backfill 9 police officer vacancies consistent with population growth
  – Maintain fire staffing / plan for Roripaugh Station

Updated Technology for Citywide Surveillance Cameras
How Will Funds be Spent?

- Maintain Public Safety Services
  - Backfill 9 police officer vacancies consistent with population growth
  - Maintain fire staffing / plan for Roripaugh Station

- Maintain Aging Infrastructure
  - Roads, parks, sidewalks

- Fund Capital Improvements
  - Former YMCA rehab, Teen Village, Old Town Parking, traffic improvements

- Preserve Fiscal Stability & High Quality of Life
Maintain Aging Infrastructure

- Roads, parks, sidewalks

**Paving/Slurry Projects**

**Connector Roads**
- Date Street
- La Serena
- Solana Road
- Moraga Rd

**Neighborhoods**
- Harveston
- Wolf Creek
- Ridgeview
- Promenade
- Skywood/Costain area
- Del Sol/Humber area
- Seraphina area
- Crowne Hill
- Madison (Commercial area)
Maintain Aging Infrastructure

– Roads, parks, sidewalks

Pavement Management Assessment
Maintain Aging Infrastructure
– Roads, parks, sidewalks

Utility Undergrounding
Maintain Aging Infrastructure — Roads, parks, sidewalks

Pat Birdsall Sports Park
Synthetic Turf Replacement
Major Park Renovations
- 10 Public Restroom Renovations
- Ronald Reagan: New Snack Bar
- CRC: New Pool Cement & Plaster
- New LED Lighting at sports fields

New Themed Playground Equipment
- Sunset Park: “Music”
- Nicolas Park: “Pirates”
- Butterfield Stage: “Tree House”
- Vail Ranch: “Old West”
- Veteran’s Park: “Fighter Jet”
- Sam Hicks: “Historical / Cultural”
Maintain Aging Infrastructure
— Roads, parks, sidewalks

Flood Chanel Reconstruction
Adjacent to City Parks

- Reconstruct flood channels causing erosion at parks
- Pala Community Park, Margarita Community Park, and Long Canyon Creek Park

Conversion of Potable to Recycled Water

- 6 sites converted to recycled water
- State Grant $426K; Measure S $142K (FY17-18)
Sidewalks

- Replace wooden planks in Old Town
- New Sidewalk along Sixth St.
- Sidewalks TBD $350K-500K/year
- Bike Lane & Trails
How Will Funds be Spent?

- Maintain Public Safety Services
  - Backfill 9 police officer vacancies consistent with population growth
  - Maintain fire staffing / plan for Roripaugh Station

- Maintain Aging Infrastructure
  - Roads, parks, sidewalks

- Fund Capital Improvements
  - Former YMCA rehab, Teen Village, Old Town Parking, traffic improvements

- Preserve Fiscal Stability & High Quality of Life
Fund Capital Improvements
- Former YMCA rehab, Teen Village, Old Town Parking, traffic improvements

Margarita Recreation Center
Teen Village

- Part of City’s Youth Masterplan
- Safe and Engaging Recreational facility for Teens

Fund Capital Improvements

- Former YMCA rehab, Teen Village, Old Town Parking, traffic improvements
Fund Capital Improvements
– Former YMCA rehab, Teen Village, Old Town Parking
traffic improvements

Old Town Parking

- $1,000,000 for design of parking garage (General Fund)
- Evaluating Stampede or 6th Street
Traffic Improvements

- Update Traffic Cameras & Traffic Operations Equipment
- Fiber Optic Communication System Upgrade for optimized traffic timing City-wide
- Traffic calming in residential areas
- French Valley I-15 Interchange
- Murrieta Creek Bridge at Overland Drive
Interstate 15 Branding & Visioning
Beautification

Design of 1-15
($100K Measure S FY17-18)
**Fund Capital Improvements**
- Former YMCA rehab, Teen Village, Old Town Parking, traffic improvements

Ronald Roberts Public Library

Additional Parking Lot
How Will Funds be Spent?

- Maintain Public Safety Services
  - Backfill 9 police officer vacancies consistent with population growth
  - Maintain fire staffing / plan for Roripaugh Station
- Maintain Aging Infrastructure
  - Roads, parks, sidewalks
- Fund Capital Improvements
  - Former YMCA rehab, Teen Village, Old Town Parking, traffic improvements
- Preserve Fiscal Stability & High Quality of Life
How Will Funds be Spent?

- Maintain & prevent cuts to:
  - 911 emergency response times
  - Local paramedic, Police, & Fire protection
  - School safety patrols
  - Youth/after-school, senior & disabled services
- Reduce traffic congestion
- Provide for other general City services
How Will Funds be Spent?

- Maintain Public Safety Services
  - Backfill 9 police officer vacancies consistent with population growth
  - Maintain fire staffing / plan for Roripaugh Station

- Maintain Aging Infrastructure
  - Roads, parks, sidewalks

- Fund Capital Improvements
  - Former YMCA rehab, Teen Village, Old Town Parking, traffic improvements

- Preserve Fiscal Stability & High Quality of Life
Aaron Adams
City Manager

TEMECULA VALLEY CHAMBER OF COMMERCE
Thank You for Supporting Measure S

MEASURE “S” UPDATE
Aug. 24, 2017