Historic Charm
BIG CITY CHARISMA


YOU COULD BE Here

OLD TOWN IS THE QUINTESSENTIAL DISTRICT FOR LIVING, WORKING, AND DEVELOPING A NEW BUSINESS. The City of Temecula offers a variety of incentive programs designed to broaden and diversify the tax base, encourage capital investment, create employment opportunities, and provide economic growth and welfare to the district. The City of Temecula is committed to providing excellent, expedient, and clear guidance throughout the development process to businesses with the desire to be a part of Old Town’s Vibrant Vision.

- LUXURY Hotel Incentives
- FRESH INCENTIVE Food, Retail, Entertainment
- ONE-STOP BUSINESS PERMITS Virtually Or In-Person
- NO COST Pre-Application Process
- APPROVED Programmatic Environmental Impact Report
- POTENTIAL Increased Density & Height of Development
- EXPANDED List of Approved Uses
- EXPEDITED Approval Components
- LOW COST $26 Business License Annual Flat Rate
- NO UTILITY USE Tax, Electric, Phone, Gas, Water
- SITE SELECTION Assistance and Advice
- CITY LIAISON SERVICES No-Cost Partnering Guidance
- LOCATION San Diego Foreign Trade Zone
- TEC Business Resource Center
- SKILLED INTERNSHIPS College Students
- BUSINESS Contracting & Procurement
THE LOCAL DRAW

OLD TOWN TEMECULA, IN RIVERSIDE COUNTY, IS CENTRALLY LOCATED BETWEEN LOS ANGELES, ORANGE COUNTY AND SAN DIEGO, AND JUST 30 MILES FROM THE PACIFIC OCEAN.

THE CIVIC CENTER

THE EPICENTER FOR SPECIAL EVENTS

The Civic Center, in the heart of Old Town Temecula, houses City Hall, a 2,500 sq. ft. conference center, EV-equipped 480-space free public parking structure, police substation with dedicated Old Town police team, Convention and Visitors Bureau & Town Square.
OVER 230
RESTAURANTS &
Specialty Retailers

OLD TOWN IS THE NEW PLAYGROUND FOR FOODIES. WITH AN ARDENT OR REFINED INTEREST IN FOOD AND DRINK, CONSUMING NOT ONLY OUT OF HUNGER OR THIRST, BUT ALSO AS A HOBBY — OLD TOWN HITS THE SPOT FOR THOSE WHO ENJOY FOOD AND DRINK FOR PLEASURE. Foodies flock to unique and entrepreneurial restaurants. They know their craft-cocktails, craft brews and fine wine. Foodies follow chefs, cooking styles and methods and are eager to give their opinions and recommendations. They also know about the quality and origin of the food and drinks they consume. Foodies are keen to fads, nutritive education, and culinary tourism.

SPRINKLED IN BETWEEN, MAKING UP A UNIQUE FUSION OF SPACE ARE SPECIALTY RETAIL SHOPS WITH SPECIAL AND ONE-OF-A-KIND PRODUCTS, AS WELL AS HIGHLY SOUGHT BRAND IDENTIFICATION ITEMS.
Vibrant Urban Streetscapes

Altair Development
- Street
  - Active Open Space
  - Mixed-Use Residential
  - Natural Open Space
  - Residential Zone

Points of Interest
1. Civic Center / City Hall / Town Square
2. Fire Station
3. Police Sub-Station
4. Post Office
5. The MERC Concert House
6. Old Town Community Theatre
7. Park and Children’s Playground
8. Temecula Children’s Museum
9. Temecula Valley History Museum
10. Old Town Creek Walk
11. Mandala Great Trail
12. Senior Center

ALT AIR DEVELOPMENT

Neighborhood Residential District
Development Opportunity up to 75 Acre.

CIVIC CENTER PLAZA
Development Opportunity.

126,402 sf. Office Space
150+ Multi & Single-Family Residential
Retail & Boutiques
Foodie District
Hotels
Art, Theater + Museums
Entertainment, Concerts & Night Life
Weekly Farmers’ Market
Road-Run Classic Annual Car Show
Bike & Hiking Trails
EV- Equipped Public Parking
Events
Arts & Entertainment

Many family-friendly events, including the famous Temecula Rod Run, bring thousands of visitors to downtown Old Town throughout the year.
BECOME A PART OF OUR GROWING BUSINESS COMMUNITY

EVERYTHING IS HAPPENING IN TEMECULA’S VIBRANT AND THRIVING OLD TOWN. INFUSED WITH ENERGY AND VITALITY, THIS PROGRESSIVE AREA PROVIDES A MYRIAD OF POSSIBILITIES FOR BUSINESSES, VISITORS, AND RESIDENTS ALIKE. THE CITY OF TEMECULA CONTINUOUSLY SEeks NEW OPPORTUNITIES FOR FUTURE GROWTH WITH THE PRIMARY OBJECTIVE OF CREATING AND NURTURING A BROAD, INCLUSIVE, ALL-ENCOMPASSING, AND DIVERSE COMMUNITY.

THE CITY OF TEMECULA WELCOMES NEW BUSINESS

WE ENCOURAGE EXPANSION OF EXISTING BUSINESSES BY OFFERING MONETARY AND TIME-SAVING INCENTIVES TO STREAMLINE THE PROCESS MAKING IT EASY AND ECONOMICAL TO BECOME A PART OF OUR GROWING BUSINESS COMMUNITY. THE SPIRIT OF ENTREPRENEURSHIP IS CELEBRATED AND CHAMPIONED IN TEMECULA.

Temecula
The Heart of Southern California Wine Country

TemeculaCA.gov
For More Information Please Contact:
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